

# LAN Systems to distribute Aladdin's market-leading, token-based security solutions to resellers

Aladdin chooses LAN Systems for its broad security integration expertise and highly complimentary product portfolio

LAN Systems, a specialty distributor of networking and communications products, has been chosen as a distributor of the award-winning Aladdin eToken(tm) product range in Australia and New Zealand. Aladdin (NASDAQ: ALDN), provides solutions for software digital rights management and Internet security.

eToken(tm) is a fully portable USB authentication device that offers a cost effective method for user authentication when accessing a network and securing electronic business applications. IDC recently named Aladdin as the market leader in Software Licensing Authentication Tokens, with 35.4 percent share of the worldwide market.

Wendy O'Keefe, General Manager, LAN Systems commented, "We are excited to offer this extremely robust and reputable addition to our security portfolio. The eToken(tm) product line helps us offer solution providers an end-to-end security solution that is second to none. Token-based authentication is an important building block in any layered security solution."

eToken(tm) is a device approximately the size of a house key. It can generate and store users' personal credentials such as private keys, passwords and digital certificates, safely inside the protected environment of the Smartcard chip itself.

Wendy O'Keefe said, "A primary benefit of eToken(tm) is that it doesn't require batteries, which means you don't need to purchase new tokens every few years. This reduces the TCO and increases ROI for users. Also, no server synchronisation is required, which reduces installation complexity and cost."

Commenting on the channel partnership, Warren Stein, General Director Asia Pacific, Aladdin Asia Ltd said, "LAN Systems, with its value added services, premium training, integration and marketing support, was the obvious choice for us to partner with as their security business is firmly in place and their reseller base is a good match for the Aladdin eToken(tm) product range."

Alan Bullows Managing Director of DeMorgan Information Security Systems, said, "Aladdin eToken(tm) products meet the increasing demand for improved and cost effective password and ID management from our clients. It's also simple to install, support and manage, making it an attractive security solution for end users."

"eToken(tm) also presents resellers with potential for an ongoing revenue stream through additional deployments and centralised management of tokens," added Bullows.

## Aladdin Knowledge Systems

Aladdin (NASDAQ: ALDN) is a leader in digital security, providing solutions for software digital rights management and Internet security since 1985. Serving more than 30,000 customers worldwide, Aladdin products include: the USB-based eToken(tm) device for strong user authentication and e-commerce security; the eSafe(tm) line of integrated content security solutions that protect networks against malicious, inappropriate and nonproductive Internet-borne content; HASP, the world's number one hardware-based software security system that protects the revenues of developers; and Privilege, a software licensing and protection platform that enables secure software distribution via CD, electronic software distribution or peer-to-peer networks. Visit the Aladdin Web site at <http://www.eAladdin.com>.

## About LAN Systems

LAN Systems Pty Ltd, a Comstor company, is a channel provider of networking technology products.

LAN Systems Pty Ltd is a provider of integrated networking and communications solutions to resellers, telecommunications carriers and information service providers throughout Australia and New Zealand.

The company is headquartered in Sydney at Unit 3, 39 Herbert Street, St Leonards NSW 1570, phone: (02) 9432 1000, fax: (02) 9901 3003, [www.lansystems.com.au](http://www.lansystems.com.au). LAN Systems has additional offices in Melbourne, Brisbane, Perth, Canberra and New Zealand.

## About DeMorgan Information Security Systems

DeMorgan Information Security Systems is a government-endorsed supplier that provides a complete range of IT security services including; monitoring and management of security devices, risk management and security consulting, product supply and implementation services.

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