

Latest Brightmail Solution Suite Delivers the Most Accurate and Effective Spam-Blocking Technology to ISPs

Version 4.0.7 Software Adds Next-Generation URL Rules and Reputation Services to Better Protect ISPs

Brightmail, the leader in anti-spam protection, today announced the release of Brightmail Solution Suite 4.0.7, designed to address the specific spam-fighting requirements of the worlds largest Internet service providers (ISPs). This version offers ISPs the most up-to-date Brightmail technology, including the second generation of URL anti-spam rules and the new Brightmail Reputation Service.

Brightmail Anti-Spam Service Provider Edition is built using Brightmails proven carrier-class anti-spam technology. With seven of the top 10 ISPs in North America along with many of the leading ISPs in Europe and Asia Pacific, including Telstra Wholesale, Primus Telecom, TelstraClear and Xtra in its customer base, Brightmail is positioned as a global anti-spam market leader for ISPs. Brightmails 99.9999% accuracy rate, its superior spam-catching effectiveness, and its ability to easily scale to hundreds of millions of mailboxes, make it the most trusted anti-spam solution of service providers worldwide.

Brightmail Solution Suite 4.0.7 demonstrates our continued dedication to protect service providers and their subscribers from the constant flood of spam, said Enrique Salem, CEO of Brightmail whilst in Australia this week. With this newest version, we have enhanced Brightmails industry-leading effectiveness and accuracy rates to create the strongest anti-spam technology available.

Brightmail Solution Suites Complete Spam Defense offers layered protection that combines signatures, heuristics, content filters and call-to-action rules to deliver an unmatched range of spam protection for email environments. Version 4.0.7 offers next-generation features that filter even more spam, including second-generation URL technology. Brightmails URL rules identify spam by comparing URLs in e-mail to a list of known spammers websites. URL filtering is an effective, accurate and highly scalable approach to catching spam at the ISP gateway. As the only vendor in the industry to offer this revolutionary technology, Brightmails second generation of URL filtering catches more spam by identifying and neutralising advanced spammer tricks, such as URL randomisation and obfuscation.

Brightmail Solution Suite 4.0.7 will also grant ISPs access to the recently-announced Brightmail Reputation Service, the newest component of a Complete Spam Defense that has the ability to eliminate spam by its source. Based on Brightmails BLOC and Probe Network, the Brightmail Reputation Service provides the most complete and up-to-date information on the reputation of email sources around the world. The Reputation Service collects multiple pieces of information on each email source including volume of mail being sent, volume of known spam, and the known vulnerabilities of an email server. By deploying the Brightmail Reputation Service at their firewall or routers, ISPs can block known spam sources, freeing up mail server capacity currently wasted by receiving and processing mail from email sources that produce high levels of spam.

Brightmail Solution Suite 4.0.7 is available immediately to new customers through Brightmails global network of partners as well as directly from Brightmail. In addition to its market leading anti-spam protection, Brightmail Solution Suite offers additional virus protection for ISPs via Brightmail Anti-Virus, powered by SymantecTM. The Brightmail Reputation Service will be available from February 23, 2004.

Pricing is based on a per-user, per-year basis.

About Brightmail

Brightmail, the anti-spam market leader delivers anti-spam technology that makes messaging environments secure and manageable. PC Magazines EDITORS CHOICE for best enterprise anti-spam software, Brightmail Anti-Spam protects the email networks of businesses, government agencies, and service providers, blocking unsolicited bulk email, or spam, while assuring that legitimate mail is reliably delivered. Brightmail protects over 1,800 of the worlds leading enterprises, including Airbus, Avaya, eBay, Bechtel, Booz Allen Hamilton, Cisco, Deutsche Bank, Hersheys, Lucent Technologies, Microsoft, Motorola, SAS and Terra Lycos. Brightmail also provides spam protection for the leading Internet service providers, including AT&T WorldNet, EarthLink, MSN, TelstraClear, Telstra Wholesale, Primus Telecom, Xtra and Verizon Online. Brightmail now protects more than 300 million service provider customers, and 5 million enterprise email users worldwide. Headquartered in San Francisco, California, Brightmail is a private, profitable company backed by world-class investors and partners. For more information, visit www.brightmail.com.