

Layton Technology, Developer of Innovative Network Inventory and Help Desk Software, Joins Business Software Alliance

Business Software Alliance (BSA) -- Trade Association That Promotes a Safe, Legal Digital World -- Combats Software Piracy and Cybercrime Worldwide

TAMPA, Fla., February 2, 2010 Layton Technology, Inc., a developer of innovative network inventory and help desk software, today announced that it has joined the Business Software Alliance (BSA).

Layton Technologys flagship product is AuditWizard network inventory software. The company also offers HelpBox, a Web-based help desk solution, and DeviceShield endpoint security software.

Based in Washington, DC, the BSA is the voice of the worlds commercial software industry and its hardware partners on a wide range of business and policy affairs. The worlds largest information technology industry group, BSA has policy, legal and/or educational programs in 80 countries. The mission of the BSA is to promote conditions that allow the IT industry to thrive and contribute to the prosperity, security and quality of life of all people.

Unfortunately, software piracy and crimes in cyberspace, such as identity theft, are widespread. Fortunately, the BSA is fully engaged on behalf of software providers to combat these problems worldwide, said Glenn Powell, Project Manager of Layton Technology, Inc. Layton Technology is happy to contribute our expertise, as requested by the BSA, in the fight against software piracy as well as to other issues of general interest to the software industry.

The latest version of AuditWizard has been added to the PC audit software that can be downloaded from the BSAs Website www.bsa.org. Users can trial AuditWizard for free for 14 days.

Network inventory software is invaluable since its functionality includes the ability to detect unlicensed software on a network.

Software asset management is about knowing exactly what software licenses your business owns, owning only the software licenses that your business needs, and actively managing how and when new software purchases are made to ensure that your organization remains in a position of knowledge and compliance, said Mr. Noble of BSA.

About Business Software AllianceThe Business Software Alliance is the foremost organization dedicated to promoting a safe and legal digital world. BSA is the voice of the worlds commercial software industry and its hardware partners before governments and in the international marketplace. Its members represent one of the fastest growing industries in the world. BSA programs foster technology innovation through education and policy

initiatives that promote copyright protection, cyber security, trade and e-commerce. BSA members include Adobe, Agilent Technologies, Altium, Apple, Aquafold, Autodesk, Autoform, Bentley Systems, CNC/Mastercam, Corel, Dassault Systmes SolidWorks Corporation, Embarcadero, Frontline PCB Solutions - An Orbotech Valor Company, Microsoft, Minitab, NedGraphics, PTC, Quest Software, Scalable Software, Siemens, Sybase, Symantec, Tekla, and The MathWorks.

About Layton Technology, Inc. Layton Technology, Inc. is a privately held developer of network inventory and Web-based help desk software solutions that maximize the management and efficiency of the IT environment. Founded in 1997, Layton Technology has its headquarters in Tampa, Florida with offices around the world.

Layton Technologys software products are used by more than 10,000 companies -- global enterprises to small and medium-sized businesses -- to manage in excess of 3.5 million network assets. For more information about Layton Technology, its products, its services and its partners, call (813)319-1390 or visit <http://www.laytontechnology.com>.

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