

Lexmark launches a range of eight new inkjet multi-function-printers (MFPs) for small and medium businesses

- Includes the world's first Web-enabled¹ range of inkjet MFPs - featuring numerous efficiency solutions for professional environments and the lowest black printing cost in the inkjet industry²

SYDNEY, 1 October 2009 Lexmark Australia and New Zealand today launched its full range of eight multi-function printers (MFPs) for small and medium businesses. The new range includes three web-connected MFPs with Lexmark's myTouch capacitive 4.3" touch screen technology. The touch screen MFPs will be available at competitive price points ranging from AU\$399 to AU\$599 Inc GST.

We've developed a product range with innovative solutions and functionality as unique as the small businesses we serve, taking our customers way beyond printing, said Paul Rooke, Lexmark executive vice president and president of the company's Imaging Solutions Division. From the real estate agent faced with making a difficult sale, to the construction company crunching every cent, we know that now more than ever, small businesses have limited resources, and these MFPs are business partners that help them save both time and money.

Lexmark is proud to deliver an innovative new technology that enables businesses to easily streamline the way they work. Through the touch screen, businesses can use or create simple, one-touch applications, SmartSolutions, which enable them to save precious time normally wasted on repetitive, multi-step tasks such as group faxing, scan to email templates and more. For more information on Lexmark SmartSolutions, please go to <http://smartsolutions.lexmark.com>

Lexmark's new inkjet range includes other features and functionality that enhance a business efficiency. These include:

Vizix print technology Lexmark's new Vizix technology includes separate ink cartridges and provides top speed and quality across the entire range of new inkjets. This enables customers to choose a printer based on their unique business needs and not have to sacrifice on speed or quality at any price point.

Wireless Lexmark delivers wireless capability across the entire range of new inkjet MFP products. Additionally, Lexmark is the first to introduce Wireless-N (IEEE 802.11n) for customers in need of longer range and more reliable signals for faster file transfer rates³.

Eco Mode The new Eco Mode allows users to save paper and energy with a touch of the button. Eco Mode automates two-sided printing, faxing and copying, saving businesses up to 50 percent of their paper usage and lowering overall costs.

Business card scan Lexmark's innovative business card scanning solution automatically uploads contact information to the most commonly used address book applications such as Microsoft Outlook, Windows CE or Palm OSTM. This feature is ideal for business users looking to save time, eliminate clutter and organise their desks⁴.

The 2009 product range is built to last and is backed by an on-site exchange warranty and coupled with priority phone support.

The 2009 product range includes:

Professional Series

Platinum AU\$599, wireless 4-in-1 with dual paper trays, SmartSolutions touch screen

Prestige AU\$499, wireless 3-in-1 with SmartSolutions touch screen

Prevail AU\$399, wireless 4-in-1 with advanced networking capability

Prospect AU\$299, wireless 4-in-1 with integrated business card scanner

Home Office Series

Interact AU\$399, wireless 3-in-1 with SmartSolutions touch screen

Intuition AU\$249, wireless 3-in-1 with two-sided printing and colour LCD

Interpret AU\$199, compact wireless 4-in-1 for office productivity

Impact AU\$179, compact wireless 3-in-1 for everyday tasks

To learn more about Lexmarks Professional Series and Home Office Series of printers, please visit <http://www.lexmark4you.com.au>

About Lexmark

Lexmark International, Inc. (NYSE: LXX) provides businesses and consumers in more than 150 countries with a broad range of printing and imaging products, solutions and services that help them to be more productive. In 2008, Lexmark reported \$4.5 billion in revenue. Learn how Lexmark can help you get more done at www.lexmark.com.au

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¹Internet access, computer and router required. Does not have Internet browser capability. Not all displayed content can be printed.

²Data based on standard toner/cartridge RRP pricing from all available laser, inkjet, multi-function printer units, priced between \$100 and \$1,000 displayed on www.ipr.co.nz

³According to WiFi alliance. When used with a WiFi certified IEEE802.11n router. Also compatible with WiFi certified IEEE802.11b/g routers. Subject

to the range of your wireless router & access to electricity.

4Not compatible with Mac or Linux. Available for download through August 2010.

5Supported by comprehensive on-site exchange warranties and lifetime, priority phone support

*Based on Lexmark RRP at time of printing.

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