



## Light Up Your Life ... With Style

With the phasing out of incandescent light bulbs, the options available for attractive bulbs to use in decorative light fittings such as chandeliers have been almost non-existent ... until now. Newcomer to the Australian market, LiquidLEDs, has introduced a range of elegant, decorative candle-shaped LED bulbs that will compliment any chandelier, decorative lamp and other fixtures that enhance an area's interior style. The stylish LiquidLEDs Candle LED Collection is available in three distinct shapes – regular, flame tipped and twisted. They also come in three attractive finishes – clear, pearl and opal – with each finish generating a specific type of lighting quality. Unlike compact fluorescent lamps (CFLs), these LED bulbs are dimmable, allowing users to control the brightness to create just the right mood lighting for each occasion. "The LEDs are strategically arranged in the bulb in such a way that a multi-directional beam spread is ensured," said Michael Moskvina, Managing Director of LiquidLEDs Lighting. "With its stylish exterior and sharp, beautiful glow, the LiquidLEDs Candle range is a very fitting choice for decorative lighting." Not only is the Candle LED Collection a stylish option, they also save on energy bills. The 2.7W LED bulbs replace the old 25W incandescent bulbs and use up to 90 per cent less energy when compared to their 40-, 25- and 15-watt incandescent bulb equivalents. "LiquidLEDs bulbs will pay for themselves within 18 months," said Michael. "As with all other LiquidLEDs products, the Candle range is amazingly energy efficient. The LEDs are rated to last up to 15,000 hours of continuous use. To give you a better perspective of their lifespan, each bulb will generally last up to 10 years of use. And even when the bulb reaches the 15,000-hour mark, its LEDs still won't burn out, but only lose up to 30% of its original brightness. Other than that, it is still fully usable." An additional benefit to using LiquidLEDs bulbs is that, unlike compact fluorescent lamps (CFL) bulbs, they are poison-free and contain no mercury, so they are safer to use in the home and do not create toxic waste in landfill when disposed of. The LiquidLEDs Candle LED Collection is available for purchase on the website and through specialty lighting and interior design stores. RRP is \$19.95 and all bulbs come with a 12 month warranty. Find out how much a LiquidLED bulb will save in energy costs by using the LED Saving Calculator on the website. LiquidLEDs bulbs suit most light fittings with screw and bayonet style bases. With more than 60 products in the LiquidLEDs range, there's a bulb for every lighting solution. The full range of LiquidLEDs lighting products are available at [www.liquidleds.com.au](http://www.liquidleds.com.au) or call 1800 744 706. Join the LiquidLEDs community on Facebook at [www.facebook.com/liquidleds](http://www.facebook.com/liquidleds).

### Contacts

Melanie Bowman  
04103 337 589  
mailto: [melanie@mellennium.com.au](mailto:melanie@mellennium.com.au)