Local Brisbane Business Introduces 2 hour Lecture on Website Design for Small Business

Website Design

With so many small businesses struggling to compete online with big businesses, and their even bigger marketing budgets, Planit73 has now started lecturing small business owners around Brisbane on the essential knowledge requirements needed to understand exactly what is website design.Whether people are looking for a new website or an upgrade to an exsisting website, this lecture discusses all of the essentail web design concepts , such as; domain names and DNS hosting, website hosting, email hosting, graphic design and search engine marketing, that effect the pricing outcome of a website design. While participants don't walk away an expert in all things web design, they do gain a wider understanding of the theoretical componenets to a website design.Gaining a better understanding of website design concepts places small business owners in a great position to talk on level terms with a potential sales person. So matter what level of experience people have with computers, this lecture allows people to understand the theory, see it in action on other websites, and then negotiate the best deal possible for their business.Understanding the web and all its compenets is a daunting task for anyone. Learning the tips and tricks from a professional can help to save a lot of time and money. The introductory lecture to website design for small businesses in Brisbane is a great way to gain an insiders knowledge and save time and money.

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