Logicalis Appoints Cisco Market Innovation Head For Growth

Sydney,May 15, 2012 Logicalis Australia, the international IT solutionsand managed services provider, hastoday announced the appointment of Ian Ross as Strategic Solutions Directoreffective immediately.Based in Melbourne, he holds responsibility for the strategic evolutionand transformation of the Logicalis solutions portfolio in Australia, ensuringthat it aligns to emerging customer business issues both inside and outside ofIT, and maintaining innovative and unique responses to technological and marketopportunities.

With 15 yearsindustry experience, his skillset comprises unified communications,networking, SaaS, product management & marketing, business modelling and businessinnovation, across Enterprise, Government and Service Provider sectors.

Mr Ross joins from Cisco Australia where he was most recently Head of Business& Market Innovation, and also held a variety of positionsacross business development and Managed Services innovation in a career atCisco spanning seven years.

In these roles, hewas responsible for leading innovative or strategic programsfalling outside of Ciscos traditional engagement capability: working withpublic and private sector organisations on the application of technology toresolve business issues (separately from IT).

Prior to Cisco,Mr Ross spent seven years at Nortel in a range of technical, marketing andbusiness development roles, including Director of Strategic Market Developmentand Director of Enterprise Field Marketing, Asia Pacific.

He holds a Bachelor of Engineering (B.Eng. Hons),Communications Engineering from RMIT. Were extremely proud to have someoneof Ians calibre join Logicalis as it demonstrates the potential he sees in ourteam and business, said Chris Meager, CEO at Logicalis Australia. Logicalishas had a very strong trajectory over the past two years. This includes ourre-brand, a number of partner awards, unique technical accreditations, notableclient wins, the establishment of new business practices, the recent acquisitionof Corpnet and now a strong ex-Cisco leader on our executive team were morethan heading in the right direction.

Technology has an incredibly critical role to play inbusiness for the resolution of operational, competitive and strategicchallenges. Huge potential exists for organisations which ensure their businessoperations and technology work collaboratively. I firmly believe that mypassion for innovation and the real-world application of technology can helpposition Logicalis to be the leader in creative business-focused solutions, said Ian Ross, Director, Strategic Solutions atLogicalis Australia. Logicalis has become a considerable force in thecommunications, security and networking space, with a slew of a great clientacquisitions and future-looking solutions, from BYOD (Bring Your Own Device) toVirtual Workspaces. Its a great time to join the company and I see greatpotential here.Logicalis recently agreed to acquireCorpnet, a Brisbane-based solution provider, from e-Business Systems Ltd. Corpnetprovides data centre, cloud and managed services solutions to the Queenslandmid-sized and enterprise markets.Please see the Logicalisnewsroom for recent client and corporate announcements.