



## Logitech introduces speaker dock for your ears and your eyes

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SYDNEY, Aust. 14th  
September, 2010 -

Wherever you like to rock out to your iPod or iPhone, Logitech has a speaker dock designed specifically for your lifestyle. The Pure-Fi Express Plus, released in a sensational, vibrant, purple colour, uses Logitech's unique omnidirectional technology to deliver great sound to wherever you are in the room. Dock, charge and listen to your favourite songs, as the Logitech Pure-Fi Express Plus stimulates your ears, and your eyes.

Our research revealed that as digital music players, and especially the iPod, become more integral to our lives, we look for accessories to optimise the experience, said George Saad, Director ANZ, Logitech. The Logitech Pure-Fi Express Plus not only gives you a dash of colour but makes sure you can listen to the music you love, wherever you want to.

Omnidirectional acoustics deliver rich sound in every corner of the room

Normally the preserve of expensive home theatre systems, omnidirectional acoustics produce sound that is evenly distributed in all directions. Using this technology the Logitech Pure-Fi Express Plus transmits sound uniformly across the room, with minimal distortion, so your tunes always sound like they're supposed to, wherever you are.

The release of the purple design brings colour and life to your music, making it the perfect accessory for your bedroom, bathroom, backyard or office. The Logitech Pure-Fi Express Plus is also portable to make listening to your favourite tunes easy. Running on AC or battery power, the integrated handle and wireless remote, with a range of up to 10 metres, allows for ultimate convenience. The colour of your Pure-Fi Express Plus will make it the envy of all your friends, as you can sit back, relax, and let your senses take you away.

Most of Logitech's Pure-Fi range of iPod/ iPhone speaker docks can give you up to 10 hours of music anywhere you like on one battery charge. It's also part of Logitech's wider range of audio products covering speakers, Ultimate Ears earphones, portable laptop speakers, gaming headphones and headsets.

#### Pricing and Availability

The Logitech Pure-Fi Express Plus in purple is expected to be available in Australia from early October through JB Hi Fi, Officeworks, Dick Smith, Big W, Kmart, Myer, WoW plus other specialist outlets, for an RRP of \$149.95.

For more information on Logitech's range of powerful and portable speaker docks, please visit: <http://www.logitech.com/en-au/speakers-audio/ipod-mp3-speakers>.

#### About Logitech

Logitech is a world leader in personal peripherals, driving innovation in PC navigation, Internet communications, digital music, home-entertainment control, gaming and wireless devices. Founded in 1981, Logitech International is a Swiss public company listed on the SWX Swiss Exchange (LOGN) and on the Nasdaq Global Select Market (LOGI).

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