



Lushous Clothing Selects Cincom Priority ERP solution

Sydney based Importer and Wholesaler of Quality Fashion Clothing chooses Cincom Priority to streamline the company's business operation, accelerate its productivity and support its growing needs.

Sydney, Australia, 12 July 2010 Lushous Clothing, a family owned importer and wholesaler to the fashion industry, has recently chosen Cincom Priority ERP (Enterprise Resource Planning) solution to streamline its business processes, accelerate its productivity and support its growing needs. Fashion is a fast-moving industry characterised by intense global competition, shifting seasonal buying patterns, a high number of product stock keeping units (SKUs) and quick time-to-market demands. For Lushous Clothing it was time to step-up and move away from using manual processes and use technology as an enabler to better meet those complex needs. Key considerations for Lushous Clothing selection of Cincom Priority included ease of use, flexibility and functionality to meet the key requirements of the Fashion Industry. According to Wayne Israel, Managing Director for Lushous Clothing - Priority stood out because of a flexible technology that allows easy process configuration and end user customisation. Cincom Priority is a comprehensive Enterprise Resource Planning (ERP) software solution encompassing financials, production planning, business intelligence, shop floor control, project management, purchasing, human resources, sales and service, warranty and repairs. It is particularly well suited for small to mid-sized business and divisions within global enterprises. We are delighted to be working with Lushous Clothing as partners in their business success. In a challenging marketplace like Fashion, companies are looking for ways to achieve operational efficiencies and accelerate their return on their IT investment, said Greg Mills, CEO of Cincom Australia. The decision of Lushous Clothing to roll out Cincom Priority will not only help drive efficiencies, but also saves time, increases the accuracy of information and reduces costs, allowing the company to focus on more strategic activities to help with its growth plans. About Lushous Clothing Lushous Clothing is a business that endeavours to provide customer satisfaction and a reliable service. We have been involved in the fashion industry for more than 20 years and have gathered vast amounts of knowledge and experience in all aspects of fashion. Since 1995 we have been concentrating and specialising in the importing and wholesaling of quality fashion clothing. For more information, visit <http://www.lushousclothing.com.au>. About Cincom Systems Cincom Systems of Australia is a wholly owned subsidiary of US-based Cincom Systems. For over 40 years, Cincom's problem-solving software, services and people have helped thousands of companies all over the world grow and manage their businesses. The Australian subsidiary, established in 1975, services both Australia and New Zealand and includes Australian customers, Royal Australian Mint, ASC, Thales, CSL, Manly Windows, Campbell Scientific, SMC and TAD. For more information about Cincom's products and services, contact Cincom Systems of Australia at 02 8875 1400, send an e-mail to info@cincom.com.au or visit the company website at www.cincom.com.au. Cincom's Manufacturing Business Solutions include: ERP for Small-to-Midsize Enterprise (Cincom Priority™) Enterprise Compliance and Quality Management (Cincom ECQM) Enterprise Sales Portal Software (Cincom Acquire™) ERP for Complex Manufacturing (Cincom CONTROL) Related Links: Cincom Priority website: www.cincom.com/priority Cincom manufacturing website: <http://erp.cincom.com> Cincom Acquire website: <http://acquire.cincom.com>

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