

Making transactions safe on the Trading Post website

Buyers and sellers can now trade more confidently on tradingpost.com.au by looking for advertisers who accept payments via Paymate. Paymate is the preferred provider of secure online payment services promoted by the Trading Post website to their buyers and sellers.

Mr Dilip Rao, Managing Director of Paymate said: Paymate has been a trusted payments broker for Australian websites, avoiding losses for both buyers and sellers since 2001. We have accumulated trading histories on a vast number of buyers and sellers and expertise in assessing fraud risk that we are now leveraging to provide a safe trading platform for the Trading Post website.

Approved sellers can also display Paymates TrustMark logo. TrustMark sellers need to have established a reliable online trading history via Paymate and also conform to safe trading guidelines to reduce risk and increase buyer satisfaction.

Buyers can view a TrustMark sellers registered email address and date of registration with Paymate, as well as the Business Name and ABN if provided. Both buyer and seller have to conform to Paymates best practice guidelines for safe trading to benefit from the TrustMark Program.

Paymate will evolve the service to enhance benefits for both parties with increased acceptance, Mr Rao said.

Mr John King, General Manager, Sensis Classifieds said: Trading Post and Paymate are natural partners. Trading Post is a market leader in Australia for buying and selling via the internet. Paymate is a market leader in Australia for safe and secure person-to-person payments via the internet.

Trading Post has in excess of \$1 billion worth of goods offered for sale at any one time and more than one million unique visitors per month to our website. The ability for customers all over Australia to pay for their purchases securely via credit card is very important.

We are pleased to partner with Paymate to help make selling and buying via the Trading Post website safe, secure & convenient for our customers said Mr King.

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About Paymate

Paymate offers a fully-managed Internet-based Global Trading & Financial Service to enable SMEs to reduce the cost and timeframes for invoicing and collecting revenues from a range of large, medium and small customers. Paymate also enables individuals and micro businesses to trade and send and receive money worldwide safely and securely at low cost. Paymate launched online payment services in association with eBay Australia & NZ in October 2001 and has been rated over 8/10 by clients on satisfaction every year since.

www.myexports.com.au is a simple, secure and flexible online payment solution for Australian exporters developed by Paymate Pty Ltd in partnership with the Australian Trade Commission (Austrade) and DHL. The MyExports Program won a grant under the Information Technology Online (ITOL) Program of the Australian Federal Government. Paymate is a member of the prestigious Australian Technology Showcase and a previous winner of an AusIndustry COMET grant. Effective 10 October, 2005, Paymate Pty Ltd (Australian Business Number 91 093 528 002) has been licensed by the Australian Securities and Investments Commission (ASIC) as an Australian Financial Services Licensee (License No: 290582) pursuant to section 913B of the Corporations Act 2001.

See www.paymate.com.au and www.myexports.com.au.

About Trading Post

The Trading Post is the leading publishing and internet classified business in Australia and is a wholly owned subsidiary of Sensis Pty Ltd. Sensis is Australia's leading information resource. We make complex lives simpler by helping Australians find, buy and sell. Sensis delivers innovative and integrated search solutions via print, online, voice and wireless channels to connect Australians 24 hours a day, seven days a week. Trading Post is a registered trade mark of Research Resources Pty Ltd.