

Market United wins New Zealand's largest aggregate provider, Winstone Aggregates digital remit.

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Auckland, August 29th, 2011

Leading digital agency Market United has today announced a new digital partnership with Winstone Aggregates, an operating division of Fletcher Building. This is the latest addition to an expanding client roster for the newly opened New Zealand creative hub, and additionally a successful win against some of the regions top-rank agencies.

Les Porter, Design Head at MU Auckland said, 'We are delighted and genuinely excited to be working in partnership with Winstone Aggregates on phase one of their new site and digital marketing. This will not only compliment and communicate their new branding and strong traditional values, but act as a main point of contact for procurement.'

Under the partnership, Market United will deliver the new web site and digital marketing strategy for New Zealand's largest aggregate company.

About Winstone Aggregates Winstone Aggregates, an operating division of Fletcher Building is New Zealand's largest aggregate company with 26 quarries nationwide, extracting 4.5 million cubic metres of aggregate from the ground every year for roading, building and industry.

About Market United Market United (a wholly own subsidiary of Q Ltd ASX:QXQ) is a full service digital agency offering results driven strategy, heavy weight technology and award winning creative. Over 50 marketing professionals located in creative hubs in Sydney, Perth and Auckland have earned a reputation for providing results that solve problems, build brands and meet targets. As a full service digital agency their services include digital strategy, design, development and media planning.

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