

# MELBOURNE DESIGNER TEAMS UP WITH REALITY TV SHOW

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Melbourne based Fashion Designer, 'Vitamin by Sonalika' has joined the Reality TV Show – 'I Am Multiverse - AU' by designing and making the dresses for the high-end finale show at which the winner will be announced.

Designer Sonalika met Producer and National Director, Yolandi Franken at a fashion show in Melbourne earlier this year and realised that their businesses perfectly align.

'I absolute fell in love with the dresses of Vitamin by Sonalika and knew straight away that I found the perfect designer for our show", says Mrs Franken.

'I Am Multiverse - AU' is the Reality TV Show of the model-contest, 'Miss Multiverse Australia' who launched in Australia in 2017 and will soon be coming to screens across Australia.

After a period of intense filming; which will consist of challenges, eliminations and tests, the winner will be announced at the grand finale show on the 31st of August 2017 in Sydney, wearing the amazing dresses created by 'Vitamin by Sonalika'.

"Vitamin by Sonalika" is owned by fashion designer Sonalika and her Bollywood-star husband Vishwajeet Pradhan and has been showcasing collections on National and International runways for over a decade.

To find out more, please visit [australia.missmultiverse.com](http://australia.missmultiverse.com)

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