



# Melbourne IT Honoured At .Com 25th Anniversary

Domain Pioneers Recognised in San Francisco

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Melbourne,  
Australia 31 May 2010 Melbourne IT has been honoured as a Domain Pioneer at the 25th Anniversary of .com celebration held in San Francisco last week. Melbourne IT was among a select group of registrars to be named a Domain Pioneer, recognising the companies which have helped fuel the growth of .com since its inception 25 years ago. Melbourne IT was the only Australian company recognised.

"Were proud of what Melbourne IT has achieved and it is gratifying to have our services to the Internet industry recognised on a global stage, Melbourne IT Managing Director & CEO, Theo Hnarakis, said. The Internet has changed the way we all live, work, learn and relate over the past 25 years. However, Im certain that we have only begun to scratch the surface of whats possible and Melbourne IT will continue to play its part in the Internets future.

Melbourne  
IT has enjoyed a distinguished history as a registrar since it was founded in

1996. Melbourne IT was selected as one of the first five registrars for .com in 1999; one of the first to offer 63-character registrations; one of the first to offer internationalized domain names based in .com; and one of the first to offer a totally automated software interface for domain name resellers.

The company remains one of the largest registrars in the world and is quickly becoming the global leader in online brand protection and optimisation through its years of expertise working with some of the worlds biggest organisations.

.com would not be what it is today without our Domain Pioneers. Melbourne IT has been one of those pioneers who have been integral in providing access to .com for more than 86 million .com domain names registered today and we congratulate them on their achievement, VeriSigns CEO and president, Mark McLaughlin, said.

For more information on the 25th Anniversary of .com and to watch Theo Hnarakis discuss his thoughts on the Internet, visit:  
<http://www.25yearsof.com/events/registrars/melbourne-it/>.

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About  
Melbourne IT

Melbourne IT (ASX: MLB) helps organisations of all sizes to successfully do business online. Our complete portfolio of Internet-based technology services drives business effectiveness and profitability for more than 350,000 customers around the world.

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breadth of Melbourne IT's offering extends from helping small businesses build an online presence through to managing the complex technology environments of large enterprises and governments including Internet domain name services, web hosting, online brand protection and promotion, video content delivery, managed IT services and more.

Melbourne

IT's culture of integrity, innovation, collaboration and customer centricity has been built by more than 690 employees spread across 18 offices in 10 countries. Our customers include Volvo, GlaxoSmithKline, LEGO, Queensland Department of Education and Training, Socit Gnrale, Aurecon Asia-Pacific, Coca-Cola Amatil and Twitter. For more information, visit [www.melbourneit.com](http://www.melbourneit.com)

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