Frank McGuire partners with technology company to better connect communities

Exa Web Solutions is proud to announce the launch of Frank McGuire's new Global Learning Village website.

February 4th 2011: Exa, Australias largest dedicated Web Solutions Company, is proud to announce the launch of the new Global Learning Village (GLV) website, www.glv.org.au. The website recently went live and was developed to promote Frank McGuires GLVs initiative by encouraging individuals, organisations and communities to recognise and support the community driven model online.The website promotes the organisations philosophy of Attitude, Education and Opportunity and allows supporters to express ideas and contribute to the project via the user-friendly online contact form. The design seamlessly integrates the GLVs key messages and values with intriguing visual elements to reflect an excitement for educational opportunities and better connected communities. GLV Founder and Labor candidate in the upcoming Broadmeadows by-election, Frank McGuire said the GLV seeks the wisdom of crowds, business, governments and non-government agencies, the community sectors, mavericks, iconoclasts and free thinkers. Its a platform to connect individuals and communities. The GLV sows the seeds of creativity, nurtures the relationships necessary to flourish and reaps the harvest of opportunities in the community interest Mr McGuire said. The centres are one-stop hubs for mentoring, education and recreation with the aim of providing new opportunities for learning and employment. Free internet access and educational programs enable global connection for communities. The organisation regards internet as a vital form of communication which is why the website focuses on dynamic user experience, effective information architecture and accessibility.The GLV is designed to provide the social infrastructure necessary for 21st Century communities. It aims to bridge the gap between people who are informed and those that feel disconnected Mr McGuire said. The strategy behind the GLV is to co-ordinate partnerships between the three tiers of Government; business big and small, the community and philanthropic sectors to deliver smarter, healthier, better connected communities McGuire said. Exas Managing Director Peter Ball said he was pleased with Exas latest development. Were thrilled to have worked on such an exciting project and be supporters of this great initiative with companies like Microsoft, Cisco and Intel. The GLV is a ground-breaking model and one were proud to be a part of Mr Ball said. About Global Learning VillageGlobal Learning Village (GLV) is an initiative for international leadership in economic and social development. Frank McGuires pioneering work on the model has been nominated for the Metropolis Awards for 2011 and has been presented to 130 international cities.The Global Learning Village is a think-and-do tank. It challenges the silo mentality, turf wars, institutional ego and bureaucratic inertia that strangle coordination and innovation. It will report on the best ideas from around the world seeking the wisdom of crowds, governments, business, the community, philanthropic sector, the academy, mavericks, iconoclasts and free thinkers.About Exa As Australias largest dedicated Web Solutions Company, Exa has a full time staff of over 200 Web Designers, Web Developers and Online Marketing experts. Exas WebMagnet and customised web solutions have helped improve the profitability and efficiency of more than 1000 organisations. Exas clients include some of the worlds biggest brands, leading banks, government, not-for-profits, multi-nationals and SMEs from various industries. Founded in 2000 Exa has sustained around 50% growth year over year.For further details: Loris Toffano, Marketing Managerloris.toffano@exa.com.au, Tel: +(613) 9889 6888Mobile: 0413 387 382

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