MOVEMBER - Instant $10 Donation to Mo Bros and Mo Sistas

Movember supporters now have more reason to sign up as a Mo Bro or Mo Sista with the institution of instant $10 donations from Digital Pacific.An increasing number of Australian companies and entities are offering incentives for men and women to join the popular Movember campaign and support men's health issues, such as prostate cancer and depression.The Aussie rock band, Powderfinger, has even gone so far as to donate $5 of every pre-order copy of its upcoming album release, set for November 13, to the cause.Movember occurs during the entire month of November and is taken part in by men growing a moustache, and women cheering them on. The idea is that each man will become a walking billboard for the cause, while also gaining donations to further the research and knowledge of men's health problems.Andrew Koloadin, managing director of Digital Pacific, states, "We really want to put some focus on Movember, which is why we are offering a $10 donation to any guy or girl to join our Movember team."The instant donation is available to the first 200 Mo Bros or Mo Sistas that join team Digital Pacific, a team compiled initially of Digital Pacific employees. In addition, the team member that grows the best "mo" by the end of the month will receive a free year of web hosting.Even though the program is primarily male-focused with the growing of facial hair, women should not feel like they cannot participate in Movember."We urge Australian females to join as a Mo Sista to show support and help raise funds. Mo Sistas will also receive the $10 donation by joining our team, but more than that, it will be another person working to raise awareness of the issues."For more details on joining or donating to the Digital Pacific team, check out the company blog.