Myionu announce a million dollar GPS Tracking subsidy fund.

GPS tracking provider, Myionu, has earmarked one million dollars to subsidise GPS tracking products for schools and the disabled.

Perth, Western Australia. May 9th 2012.

GPS tracking provider, Myionu, today announced a million dollar initiative to provide subsidised GPS tracking equipment and services. The subsidy will be made available to every school and registered disabled person in Australia.

Following the successful launch of Myionu, Paul Delaney says, although we already provide a cost effective GPS tracking solution, we wanted to help enable every school and disabled person to have subsidised access to this technology. The subsidy (funded by Myionu), will provide up to a 40% reduction in hardware and service fees.

The Myionu service delivers real time location based data across a range of devices and smart phones, providing detailed location mapping (which can be viewed from any PC, tablet or smart phone) and alerts in the event of specific actions; which include duress, entry or exit of pre-set boundaries, speeding, along with a range of additional options. The alerts appear on the computer screen as well as sending an automated email to any number of recipients.

The purpose of providing these subsidies for schools will enable them to provide parents with the ability to access a secure portal to view the location of the school bus which their child is travelling on. From a security perspective, the school is able to limit access to only those parents who need to view this data. This also provides the school with live tracking and management tools to assist with their duty of care.

For the disabled, our technology could provide additional assistance by providing live locations and a range of support alerts, for example where a person leaves or enters specific areas, such as home, work, etc. or is need of help.
About Myionu.

Myionu is a division of Perth based AffinityOne Pty Ltd, who have been supplying GPS tracking and security products in Australia since 2006. The family owned business has provided GPS tracking solutions to the Corporate Sector and now has expanded their product range to include this developing requirement. A recent study from ABI Research suggests that GPS personal tracking devices and applications are forecast to grow with a CAGR of 40%, with both markets breaking $1 billion in 2017. Myionu is positioned at the forefront of this emerging market and are looking to become Australias leading provider within this sector.

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