

NDS Acquires VISIONIK, A Leader In Interactive TV Technology And Games Applications

NDS strengthens technology and application portfolio in a major growth area for interactive TV

NDS Group plc, a News Corporation company and a leading provider of technology solutions for digital pay TV, today announced that it has acquired the majority interest in and obtained control of the leading interactive TV application software company, VISIONIK A/S (formerly known as VISIONIK Interactive TV A/S).

Based in Denmark, but active worldwide, VISIONIK is a leading expert in digital interactive broadcast services and head-end software working across satellite, terrestrial and cable platforms. VISIONIK's reputation has grown from its expertise in interactive TV technology and TV entertainment including enhanced games and set-top box applications currently running on more than 14 networks around the world. In addition the company's interactive TV portfolio demonstrates a unique depth and breadth of technological and design experience, including interactive advertising, EPGs, messaging services, quiz shows as well as news, information, weather and transactional services. Interactive TV clients include Sky Active, Music Choice, DIRECTV Latin America, Austar, Chorus, TDC Kabel TV, Casema, Mediakabel, com hem and PrimaCom.

VISIONIK has built its expertise in the industry over the last six years and has won several international awards for enhanced TV shows and games services.

The games market is one of the most exciting growth areas in interactive TV, said Dr Abe Peled, President and CEO, NDS Group plc. By acquiring this controlling interest in VISIONIK, we gain a sophisticated, scalable and proven games technology, an impressive customer list and a team with strong expertise and understanding of the interactive TV market. This allows us quickly to establish a presence in the games sector and complements our existing interactive offerings, including interactive sports, music, news, quizzes and betting applications. Together we can offer customers an enhanced range of solutions to grow their revenues per subscriber.

Jesper Knutsson, CEO of VISIONIK said: This is a perfect fit for both companies. NDS and VISIONIK used to compete head to head on prospective interactive TV technologies and key services for operators and broadcasters. By combining the expertise and know-how of the two companies we believe that we can add unique value to our customers and stay at the leading edge of the development of digital TV services ahead of all our competitors.

About NDS

NDS Group plc (NASDAQ/NASDAQ Europe:NNDS) is a leading supplier of open end-to-end digital pay TV solutions for the secure delivery of entertainment and information to television set-top boxes and personal computers. See www.nds.com for more information about NDS.

Cautionary Statement Concerning Forward-Looking Statements

This document contains certain forward-looking statements with the meaning of the Private Securities Litigation Reform Act of 1995. These statements are based on management's views and assumptions regarding future events and business performance as of the time the statements are made. Actual results may differ materially from these expectations due to changes in global economic, business, competitive, market and regulatory factors. More detailed information about these and other factors that could affect future results is contained in our filings with the Securities and Exchange Commission. The forward-looking statements included in this document are made only as of the date of this document and we do not have any obligation to publicly update any forward-looking statements to reflect subsequent events or circumstances.