



## NEC Australia prepares digital cinema projectors for higher frame rate movies

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NEC announces software upgrade for Series 2 projectors to present in 2K, HFR and 3D formats  
Melbourne, 9 December 2011 - NEC Australia, a leading communications systems integrator, announced today that its digital cinema projectors are being upgraded to support higher frame rates (HFR), creating ultrarealistic cinematic visual experiences and delivering significant improvements, driving forward the future of technology in the digital film industry. NEC Australias Digital Solution has undertaken major development of the software within its Series 2 projectors NC1200C, NC2000C and NC3200S with the launch of version 3.3 of its Release Package. This enables the projectors to support the HFR format with IMB input, which allows 48 frames per second per eye in Double Flash 3D and 60 frames per second per eye in Single Flash 3D leading to faster movement, sharper images and a much smoother picture. Hollywood giants such as directors James Cameron and Peter Jackson are already backing the HFR format, which is likely to be available in late 2012. Upcoming film releases, such as The Hobbit and the Avatar sequels are all expected to be produced in HFR, improving the cinematic experience for theatre-goers. This great HFR technology for 2K/3D presentation will be also available for NEC 4K projector NC3240S in late 2012. Higher frame rate movies will change the cinematic experience totally, taking it to a whole new level, said Danielle Cameron, General Manager of Digital Communications, NEC Australia. NEC is pleased to be able to provide our customers with this important upgrade to secure future technology in the film industry. -Ends- For media enquiries please contact: Angela Coombes Public Relations Manager NEC Australia T: 02 9930 2464 M: 0417 805 441 E: angela.coombes@nec.com.au About NEC Australia NEC Australia is a leading communications systems integrator delivering ICT, communications and network solutions to enterprises, government, small businesses and carriers. Operating in Australia for over 40 years, NEC Australia designs, develops, integrates and deploys advanced communications systems in multi-vendor environments. NEC Australia helps customers drive business value from their communications infrastructure and investments, providing services through a large network of consulting, engineering and support staff backed by over 200 dealer and partner organisations across the country. Our solutions include Unified Communications, Contact Centre Solutions, Mobility Solutions, Broadband Access Systems, Network Services, Systems Integration, Biometrics Solutions, Cloud Services, Managed Services and Digital Signage and Display Solutions. www.nec.com.au About NEC Corporation NEC Corporation is a leader in the integration of IT and network technologies that benefit businesses and people around the world. By providing a combination of products and solutions that cross utilise the companys experience and global resources, NECs advanced technologies meet the complex and ever-changing needs of its customers. NEC brings more than 100 years of expertise in technological innovation to empower people, businesses and society. For more information, visit NEC at www.nec.com NEC is a registered trademark of NEC Corporation. All Rights Reserved. Other product or service marks mentioned herein are the trademarks of their respective owners. 2011 NEC Corporation. Visit www.nec.com.au/news for more information and follow NEC on Twitter @NEC\_Australia