

NETaccounts delivers online accounting application for Australian small business

Online accounting application gives small businesses easy-to-use, reliable and secure accounting, anywhere, anytime

NETaccounts, Australia's leading online accounting application for small businesses, consumers and accounting professionals, today launched into the small business market. The online accounting application was built from the ground up for the web by the leaders in small business accounting software. It delivers revolutionary ease-of-use, enabling small businesses to work remotely with co-owners, employees and accountants. NETaccounts is available immediately at www.netaccounts.com.au

Established in June 2000 and headquartered in Sydney, NETaccounts is led by Marc Lehmann, the former Vice-President, Global Markets at Deutsche Bank AG. "Emerging Internet technologies combined with Australia's broadband uptake has created a new and currently untapped market in Australia for our online accounting application," commented Marc Lehmann, CEO of NETaccounts. "Our strategy is to establish and own this space by providing an online accounting application that offers a competitive advantage to small and growing companies. "

"Today's virtual and telecommuting offices require online business processes to conduct business efficiently and more competitively. The NETaccounts application is specifically designed to address the demand of this new generation of Australian small business."

Revolutionary Ease, Regardless of Accounting Expertise

Providing revolutionary ease-of-use, NETaccounts will help today's busy small business owners manage their finances in less time so that they can get back to running their businesses.

Anywhere, Anytime Access

NETaccounts enables users in different locations to work together to manage their accounting online. Users can extend access rights to accountants, giving them the ability to review and adjust files via the Internet in real time. The online accounting application also enables traveling business people to work on their books from any location, via a web browser. Parents are now able to work from home, when their children fall sick.

Pricing, Availability and Requirements

NETaccounts is available immediately from \$20.00 per month for 25,000 transactions and 3 user logins. A 30-day free trial is available for a limited time. NETaccounts is both Windows, Mac & Linux compatible. Internet access, a Web Browser and Adobe Acrobat Reader are required. No additional software installation is necessary.

About NETaccounts

Founded in 2000, NETaccounts is Australia's leading online accounting application for small businesses, consumers and accounting professionals. NETaccounts is the fast and easy way to manage business finances, with all the freedom, convenience and power of the Internet. It offers its users the flexibility to manage their finances from anywhere at anytime from only \$20 a month. More information can be found at www.netaccounts.com.au