



## NETCOMM ANNOUNCES EXECUTIVE MANAGEMENT APPOINTMENT

28 September 2011 (Sydney): NetComm Limited (ASX: NTC) is pleased to announce the appointment of Jim Lahey to its executive management team as Senior Vice President International Sales effective from 26 September 2011. Based in the USA, Mr Lahey will be responsible for driving NetComm's international sales strategy with a focus on strengthening customer and partner relationships outside of the Australian and New Zealand markets.

NetComm Managing Director, David Stewart, said: "This appointment supports our long-term strategic priorities as we continue to grow into new markets to meet the rising global demand for carrier specific wireless technologies."

Mr Lahey was formerly London based Vice President Europe, Middle East and Africa (EMEA) Operator and Enterprise Sales with Sierra Wireless UK Ltd. In this capacity he played a key leadership role in launching and successfully establishing Sierra Wireless' EMEA organisation in these regions. Prior to this Mr Lahey held senior business development positions in the USA with Sierra Wireless, Aironet Wireless Communications and the Motorola Wireless Data Group.

As a global sales leader with a successful record of developing international sales organisations into wireless operators and specialised distribution channels, Jim brings with him a wealth of experience and will play a significant role in guiding NetComm's ongoing international expansion. We are delighted to welcome Jim to the NetComm team, said Mr Stewart.

I am thrilled to be joining NetComm, said Jim Lahey. NetComms world leading product portfolio, spirit of innovation and first to market focus well positions the Company for continued growth in the international markets.

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About NetComm Limited NetComm Limited (ASX:NTC) is a leading developer of innovative broadband products for telecommunications carriers and ISPs worldwide. Specialising in fixed and mobile broadband technologies, NetComm customises products to successfully deliver the performance capabilities of world-leading carrier networks to home, business and industrial applications. Customer premises Equipment (CPE) and Edge technologies are specifically designed to extend a reliable connection to fringe service areas globally. For 29 years NetComm has engineered a solid portfolio of world-first data communication products and is today a world renowned developer of HSPA+, LTE, machine-to-machine (M2M) and fibre access devices. Headquartered in Sydney, Australia, NetComm has offices in New Zealand, Canada and the Middle East. For more information about NetComm visit: [www.netcomm.com.au](http://www.netcomm.com.au)