



## NetComm prepares for growth in North America

In line with its strategic commitment to building its 3G and Export markets, NetComm Limited announces the appointment of Arv Singh as its Vice President of Sales, to be based in Canada.

His role involves facilitating the growth of NetComms relationships with North American carriers. The initial focus will be on developing sales of NetComms range of embedded 3G routers.

The number of trials and deployments that NetComm currently has underway in this region has created the need for a specialist local expert to manage the firms business development, both with existing and potential partners. The appointment of Mr Singh will be instrumental in realizing NetComms plans to leverage its leadership in delivering 3G technologies in overseas markets.

We believe that our products show strong promise in the North American market, says NetComm Limiteds Managing Director, David Stewart.

Having someone dedicated to managing our business in that part of the world is the appropriate step as we continue to build a solid foundation for our expected growth there.

Prior to joining NetComm Arv has enjoyed a successful 15 year career in sales and business development with particular focus on wireless technologies.

Arv Singh will represent NetComm from the premises of the Wavefront Wireless Innovation Society of British Columbia, 1055 West Hastings Street, Vancouver.

About  
NetComm

With over 27 years, experience, NetComm Limited is Australias leading developer of broadband Internet products and services. With particular expertise in 3G/HSPA devices, NetComm offers a diverse product portfolio addressing business, consumer and specialized vertical industries.

NetComm

delivers leading-edge wireless 3G broadband solutions, data communication products, and Internet productivity services to meet the requirement of Carriers, ISPs and System Integrators throughout the world.

The

company has a history of sustained growth and innovation, and is listed on the Australian Stock Exchange (ASX: NTC).