



NetComm's MyWay transforms home & small business communications

March 23 2011, Sydney: NetComm Limited (ASX: NTC) a global leader in 3G mobile broadband technology is set to transform online communications for small businesses and home offices with the launch of the NetComm MyWay a fully integrated 3G WiFi router with voice capabilities.

With small business now representing 96% of all Australian businesses and 67% of these being home based operations, the ability to evolve with new technology that offers improved reliability and economical benefits is crucial to business success. The NetComm MyWay has been developed to help businesses work smarter by connecting multiple devices, including a standard landline phone, to a single 3G mobile broadband account.

Compatible with all 3G networks*, the NetComm MyWay comes equipped with additional benefits for the home or office. The inclusion of two network ports allow connectivity to fixed-line devices such as desktop PCs, gaming consoles or home entertainment systems and the built-in 802.11n wireless access point ensures quality connectivity to wireless-enabled devices such as laptops, smart phones, gaming consoles or tablets.

Business operators who frequently re-locate their venture, or require a communication terminal for multiple devices at tradeshows, conventions and off site meetings depend heavily on a secure and reliable connection. The NetComm MyWay ensures reliability by serving as an Internet connection back-up using an integrated Auto WAN failover feature; and the LAN port can easily be turned into a WAN port by connecting the fixed-line connection (e.g. ADSL/Cable).

With ever increasing consumer expectations, it is vital that small businesses keep pace with technology designed to save time, money and credibility. Whether placing orders, receiving payments, maintaining a website or communicating with customers, businesses require a secure system with advanced back-up capabilities as well as the economical advantage of connecting multiple devices to a single broadband account, says NetComm General Manager, Danny Morrison.

Mobile businesses are looking for the flexibility to freely move an Internet connection and phone line to wherever they are operating, said Mr Morrison. The MyWay also integrates a multi-mode quad-band modem giving customers maximum flexibility with regards to selecting their Internet Service Provider of choice; and also provides the option of running with a pre-paid or post-paid plan.

The elegant, small framed and upright standing NetComm MyWay saves space and is designed to fit seamlessly into any home or office environment. The NetComm MyWay is available Australia-wide at all good retailers for a recommended retail price of \$399.

*BigPond 3G data SIM cards are only compatible with BigPond devices

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About NetComm Limited NetComm Limited (ASX: NTC) is a leading Australian owned and operated developer of innovative broadband products.

Established 29 years ago, NetComm continues to design a range of uniquely customised products that work with advanced broadband technologies aligned with the evolution of global networks to provide home, business and industrial users with a fast, reliable and powerful Internet connection.

NetComm has become world renowned for engineering a range of world first 3G products that deliver quality data communications in line with network advances. www.netcommlimited.com