

NETGEAR and Panasonic Team to Deliver the Optimal Wirelessly Connected Experience for the Panasonic VIERA® Line of TVs

NETGEAR N600 Wireless Dual Band USB Adapter lets consumers wirelessly connect their HDTV to the Internet with the push of a button

SYDNEY, Australia August 12, 2010 - NETGEAR,

Inc.

(NASDAQGM: NTGR), a worldwide provider of technologically innovative networking solutions for homes, businesses and service providers, today announced that Panasonic (NYSE: PC), a global leader in 3D and high definition television technology, has selected NETGEAR as the only third-party brand to support its VIERA line of TVs, commencing with its NETGEAR N600 Wireless Dual Band USB

Adapter

(WNDA3100). Together, NETGEAR and Panasonic are enabling consumers to access and stream online content to their TVs, and create the ultimate, connected entertainment experience.

The

NETGEAR and Panasonic partnership will enable consumers to connect their home entertainment devices and move their online experiences and content into the living room said Brad Little, Director for Consumer Channels, NETGEAR. The NETGEAR Wireless Dual Band USB Adapter when partnered with the NETGEAR Wireless N Dual Band Gigabit Router

(WNDR3700) can deliver the speed, bandwidth and reliability needed for video streaming. This coupled with Panasonics leadership and innovation, makes it possible for any consumer to access some of their favourite online experiences through the TV.

Delivering incredible speed and Wi-Fi range for consumers home networks, the NETGEAR

N600 Wireless Dual Band USB Adapter also features

NETGEARs Push N Connect technology which allows consumers to connect their Panasonic VIERA TV and wireless router with the push of a button and wirelessly stream Internet content to the TV with the VIERA Cast IPTV technology.

VIERA Cast, which requires no additional equipment or set up, allows consumers to enjoy online content through an easy-to-use web interface that's built into the TV. Web programming includes:

YouTube:

Access millions of videos with a single VIERA remote control operation.

Picasa

photo sharing service: View Picasa web albums, stream photos in a slideshow, or post photos on the Internet.

Additional

programs: VIERA Cast also features real-time weather forecasts and stock information.

As

the line between the TV and the PC continues to blur, we're seeing a steep uptake in the number of consumers that are connecting their TVs to the Internet in order to create a more immersive entertainment experience in the home, said Henry Hauser, Vice President, Display Group, Panasonic Consumer Electronics Company. We are dedicated to delivering the best entertainment experience possible and the NETGEAR adapter technology enables us to do just that with our Panasonic VIERA televisions and the VIERA Cast IPTV technology.

Marked

by a Compatible with Panasonic sticker, the NETGEAR N600 Wireless Dual Band USB Adapter,

which has an MSRP of AU\$119.00, is available now for Panasonic television models worldwide. The NETGEAR Wireless N Dual Band Gigabit Router has an MSRP of AU\$279.00.

For more information, please visit: www.netgear.com/wifitv

About NETGEAR, Inc.

NETGEAR

(NASDAQGM: NTGR) designs innovative, branded technology solutions that address the specific networking, storage, and security needs of Small- to Medium-sized Businesses (SMBs) and home users. The company offers an end-to-end networking product portfolio to enable users to share Internet access, peripherals, files, multimedia content, and applications among multiple computers and other Internet-enabled devices. Products are built on a variety of proven technologies such as wireless, Ethernet and powerline, with a focus on reliability and ease-of-use. NETGEAR products are sold in over 27,000 retail locations around the globe, and via more than 36,000 value-added resellers. The company's headquarters are in San Jose, Calif., with additional offices in 25 countries. NETGEAR is an ENERGY STAR partner. More information is available at <http://www.NETGEAR.com> or by calling (408) 907-8000. Connect with NETGEAR at <http://twitter.com/NETGEAR> and <http://www.facebook.com/NETGEAR>.

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Note: Maximum wireless signal rate

derived from IEEE Standard 802.11 specifications. Actual data throughput will vary from maximum signal rates stipulated. Network conditions and environmental factors, including volume of network traffic, building materials and construction, and network overhead, lower actual data throughput rate.

Safe Harbor Statement under the

Private Securities Litigation Reform Act of 1995 for NETGEAR, Inc.: This press release contains forward-looking statements within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Specifically, statements concerning NETGEAR's business and the expected performance characteristics, specifications, reliability, market acceptance, market growth, specific uses, user feedback and market position of NETGEAR's products and technology are forward-looking statements within the meaning of the Safe Harbor. These statements are based on management's current expectations and are subject to certain risks and uncertainties, including, without limitation, the following: the actual price, performance and ease of use of NETGEAR's products may not meet the price, performance and ease of use requirements of customers; product performance may be adversely affected by real world operating conditions; failure of products may under certain circumstances cause permanent loss of end user data; new viruses or Internet threats may develop that challenge the effectiveness of security features in NETGEAR's products; the ability of NETGEAR to market and sell its products and technology; the impact and pricing of competing products; and the introduction of alternative technological solutions. Further information on potential risk factors that could affect NETGEAR and its business are detailed in the Company's periodic filings with the Securities and Exchange Commission, including, but not limited to, those risks and uncertainties listed in the section entitled "Part II - Item 1A. Risk Factors," pages 36 through 52, in the Company's quarterly report on Form 10-Q for the fiscal second quarter ended June 27, 2010, filed with the Securities and Exchange Commission on August 5, 2010. NETGEAR undertakes no obligation to release publicly any revisions to any forward-looking statements contained herein to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

About

Panasonic Consumer Electronics Company

Based in Secaucus, N.J.,

Panasonic Consumer Electronics Company (PCEC), a market and technology leader in High Definition television, is a Division of Panasonic Corporation of North America, the principal North American subsidiary of Panasonic Corporation (NYSE: PC) and the hub of Panasonic's U.S. marketing, sales, service and R&D operations. Panasonic is pledged to practice prudent, sustainable use of the earth's natural resources and protect our environment through the company's Eco Ideas programs. Information about Panasonic products is available at www.panasonic.com. Additional company information for journalists is available at www.panasonic.com/pressroom.

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