

New CEO Dashboard Simplifies Corporate Governance

Australian start-up and Total Data Management consultancy Golden Mean, today announced the release of its Australian CEO Dashboard business pack, designed to empower chief executives and other decision makers with tools to simplify corporate governance.

The CEO Dashboard has been specifically engineered to help enterprises to:

- 1) Make timely and balanced disclosure
- 2) Recognise and manage risk
- 3) Enhance corporate performance

Based on proven technology from Washington DC-based vendor Celcorp, the Australian CEO Dashboard uses intelligent systems and planning to automate real-time access to data wherever it resides ? in legacy systems; disparate, business unit-specific applications; and external systems of suppliers and partners.

With the CEO Dashboard, chief executives, board members and other decision leaders can benefit from real-time, fingertip access to key business metrics including sales data, enterprise-wide finances, employee leave entitlements, risk analysis, ASX feeds, partners systems and competitors? websites.

Using standard business metrics and with no modifications of existing systems, Golden Mean can deliver a CEO Dashboard within 90 days to give a complete company view, protecting valuable application investments and eliminating costly long-term integration projects that most often fail to meet expectations.

The CEO Dashboard allows for implementation without any changes to existing data structures or user interfaces and is adaptive to future changes in both business processes and the systems being integrated. The solution also offers high levels of technology re-use for other applications.

At executive teams? discretion, information from the CEO Dashboard can be made available to decision makers, business partners and other stakeholders including investors.

?Increasingly strict corporate governance standards, such as Sarbanes-Oxley, are driving executive teams to despair as they strive to develop transparent decision making and reporting processes,? said Golden Mean?s co-founder and managing director, Greg Stevens.

?In corporate environments data can reside anywhere ? inside databases, on intranets and websites, within applications and other systems ? and the critical issue for businesses has been accessing all that data in a timely and cost-efficient way and then tying it all together at a single source.

?Unlike ERP, financials, CRM, business intelligence or middleware systems, the CEO Dashboard can connect to any data source and then automatically deliver and update this information to the dashboard in real-time. This ensures executives have access to a single version of the truth while keeping a finger on the pulse of business activity,? Stevens continued.

The CEO Dashboard, developed by Golden Mean, has been designed specifically with executive teams in mind, not IT departments.

According to Stevens, ?The dashboard is simple to use and can be easily customised by executives from the presentation or desktop layer ? avoiding the need for programming at the data or application levels?.

The technology underpinning the CEO Dashboard is currently delivering measurable results for a number of Fortune 500 and FTSE 100 companies, including CIT Group, Intercontinental Hotel Group, Parker Hannifin, Walt Disney Co., Lockheed Martin, BP Exploration, NBC, Motorola and Verizon.

Notes for Editors:

Sydney-based Golden Mean Pty Ltd is a systems integrator specialising in data intelligence, data integrity and data integration. Golden Mean delivers Total Data Management solutions to enterprises struggling to access all their data sources for a single company-wide view.

Golden Mean has developed business packs that help executive teams simplify their corporate governance processes while maintaining a finger on the pulse of real-time business activity.

Please visit Golden Mean at:

<http://www.goldenmean.com.au>