NEW CONSULTANTS, NEW CLIENTS AND A NEW HOME FOR DEC PR

NEWS FROM DEC PR

5 October 2011, Australia – DEC Public Relations (DEC PR) is delighted to announce the appointment of three new PR practitioners coinciding with four new projects – The GPT Group’s Kitchen Garden Week, Queensland Cricket, onsport.com.au and Wyndham Hervey Bay Resort.About the new team members• Sophie Toskas takes on the role as Account Director. Sophie brings to the team best in class consumer PR experience having cut her teeth at Weber Shandwick and SLAM PR in the UK.• Sarah-Ann Brittain joins the Agency as an Account Manager. Previously at Horizon Communications, Sarah-Ann has five years experience in the industry working across a range of consumer and B2B accounts in busy Sydney and London agencies. • James Riordan makes his mark as Consultant working in the Corporate division. James comes to the Agency from Cox Inall Communications.About the client winsDEC PR has been engaged by;• The GPT Group to handle PR activity for the inaugural Kitchen Garden Week, in celebration of its partnership with the Stephanie Alexander Kitchen Garden Foundation• Queensland Cricket as the sport revamps and takes on a new market• Australia’s first online sports marketplace - onsport.com.au, to launch its brand to consumers • Wyndham Hervey Bay Resort, on the Fraser Coast, for its official market launch DEC PR has also relocated from its Pyrmont premises to the CBD occupying level 4 at the sensational 10 Bond Street Sydney.For more information please contact:Kirstin Wallace, DEC PR02 8014 5033 or k.wallace@decpr.com.au - www.decpr.com.au -

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