



New HDTV fixed domes from Axis offer cost-effective, flexible and easy-to-install solution

Axis Communications, the market leader in network video, today introduced a new range of compact and versatile fixed dome network cameras. This includes the AXIS M32 Series, designed for retail and other industry segments that require dependable video surveillance at an affordable cost, and the AXIS P3304/-V Network Cameras, which are the HDTV versions of the successful AXIS P3301/-V Network Cameras.

AXIS M32 Series and AXIS P3304 provide excellent video quality, in both SVGA and HDTV resolution, said Wai King Wong, Country Manager Australia and New Zealand, Axis Communications. They are perfectly adapted for the retail market and other industry segments that require discreet, tamper-proof and cost-effective indoor video surveillance.

AXIS M32 Series includes AXIS M3204 and AXIS M3204-V that offer HDTV 720p / 1 megapixel resolution at full frame rate, and AXIS M3203/-V with SVGA resolution. The attractive and affordable AXIS M32 cameras come with handy features such as Power over Ethernet, varifocal lens and mechanical design adapted for flexible adjustment of field of view.

AXIS P3304 and AXIS P3304-V offer discreet video surveillance with superior image quality including wide dynamic range, in HDTV 720p or 1 megapixel resolution at full frame rate. They support the AXIS Camera Application Platform that enables development of intelligent video applications to be installed on the network camera. These versatile, high-performing fixed domes offer Power over Ethernet, two-way audio and powerful event capabilities perfectly suited for video surveillance in a wide range of locations, such as in schools, banks, retail stores, prisons and airports.

The vandal-resistant models, AXIS M3203-V, AXIS M3204-V and AXIS P3304-V, feature a rugged, vandal-resistant casing with a metal base specifically adapted for environments subject to the risk of vandalism.

All cameras in AXIS M32 Series and AXIS P3304-V provide multiple, individually configurable H.264 and Motion JPEG streams. They offer sophisticated software features such as digital PTZ and the pixel counter that helps verify that the pixel resolution of an object or face meets regulatory or specific customer requirements.

AXIS M32 and AXIS P3304-V Network Cameras are supported by the industry's largest base of video management software through the Axis Application Development Partner program, as well as by AXIS Camera Station. The cameras will be available in Q2 2010 through Axis distribution channels. For photos and other resources, please visit www.axis.com/corporate/press/press_material.htm?key=m32.

About Axis Communications

Axis is an IT company offering network video solutions for professional installations. The company is the global market leader in network video, driving the ongoing shift from analog to digital video surveillance. Axis products and solutions focus on security surveillance and remote monitoring, and are based on innovative, open technology platforms. Axis is a Swedish-based company, operating worldwide with offices in more than 20 countries and cooperating with partners in more than 70 countries. Founded in 1984, Axis is listed on the NASDAQ OMX Stockholm, under the ticker AXIS. For more information about Axis, please visit our website at www.axis.com.

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