New Software Release for the PolycomÂ® UC Intelligent Coreâ„¢ Delivers Unprecedented Scale and Reliability to Enable Carrier-Class Telepresence in Cloud-Based Networks

With More Than Five Times the Capacity of Competitive Offerings, the Polycom UC Intelligent Core Technology Extends UC Everywhereâ„¢ and Empowers Service Providers, Enterprises and More

Polycom, Inc. (Nasdaq: PLCM), a global leader in unified communications(UC), has announced the newPolycom UC Intelligent Core software release. This new release features industry-leading enhancementsto help customers deploy more devices than ever before; connect any device moreeasily, standard, or network; provide best-in-class experience; and reducecosts.

The UC Intelligent Core technology is the heart of unifiedcommunications and a key component of our UC Everywhere vision, and iscontinuing to change the industry by delivering unparalleled scalability andinteroperability, said Sudhakar Ramakrishna, Polycom chief developmentofficer. We are accelerating the adoption of video collaboration and drivingdown costs by making the process easier for everyone from the end user to the ITadministrator.

Offering more than five times the scalability of competing UCsolutions [1], the new release enables the UC Intelligent Core solutionto deliver carrier-grade scalability supporting up to 75,000 devices helpinglarge corporations and service providers handle the multiplier effect of new UCdevices, from mobile devices to room-based telepresence solutions. Intelligentload-balancing and redundant auto-failover ensures 100 percent failoverprotection and makes UC as reliable and available as other mission-criticalcommunications such as voice or data.

The UC Intelligent Core platform harnesses the cloud to establishuniversal bridging, an industry first that allows users to connect regardlessof protocol standard, device, network, or location helping to reduce costs andincrease productivity. The universal bridge will support a vast range ofprotocols including H.323, TIP, SIP, POTS/ISDN, and RTV, and is ideal for userslooking to seamlessly and easily connect multiple organisations. The enhanced UCIntelligent Core solution delivers unprecedented security, scale, reach,access, and availability with lower total cost of ownership than ever before.

The UC Intelligent Core platform is the only solution with guaranteed class of servicethrough dynamic Priority Based Communications toensure a quality experience that maximises productivity and speeds ROI. The UCIntelligent Core technology also helps drivethe broader adoption of videoby natively integrating with everyday workflow tools such as Microsoft Lync andIBM SameTime. The native integration allows customers to seamlessly connect twoseparate communication platforms, such as Lync and video telepresence. Endusers organically adopt UC solutions because they are easy to use and provideaccess to all of the workflow tools they need.

By simplifying the use cases for integrated, multi-vendordeployments, the new UC Intelligent Core software offers the broadest availableselection of UC solutions to support a wide range of environments,applications, and budgets. Polycoms efficient use of bandwidth (reducingbandwidth requirements by 50 percent) through the H.264 High Profile technology, combined with enhanced quality of experience developments,drives video conferencing use and reduces costs across organisations.

The UC Intelligent Core infrastructure simplifies theadministration of UC. Native integration with Active Directory drastically shortensset-up by eliminating complex reconfiguration helping to slash expenses and cutdeployment from weeks to minutes. The solution also features advanced firewalltraversal technology that provides broad B2B communication access through asingle port, which eliminates the need to open multiple ports in the corporatefirewall while ensuring secure access between locations, organisations, and thecloud.

Unlike any other solution in the marketplace, the UCIntelligent Core platform:

Provides maximum access through cloud-based delivery of real-timeand on-demand video content and streaming with Polycoms Accordent solutionsthat natively integrate with Microsoft Lync and SharePointExpands interoperability and standards-based support for UCsolutions and third-party devices including support for Microsoft Outlook 2010and Windows 7, as well as enhancements to support for Avaya Aura networks and Cisco CUCM networks Provides load balancing for up to 192 bridges, a unique offering from Polycom unmatched by thecompetitionPolycom UC Intelligent Core technology is a keyinnovation platform for enabling service providers to drive visualbusiness-to-business communications, andtelepresence interoperability for multi-site, multi-vendor video calls. Polycomand 14 leading global service providers recentlyannounced the Open Visual Communications Consortium, the first publicand open video exchange of its kind, to enablenew levels of interoperability for telepresence and video conferencing betweenorganizations worldwide.

Availability

The updated UC Intelligent Core platform will beavailable in Q3. To assist with planning, designing, and implementation of thePolycom UC Intelligent Core solution, Polycom and its partners offer a fullsuite of global professional services. For more information, visit: www.polycom.com.au/products.

About Polycom

Polycom,Inc. (Nasdaq: PLCM) is a global leader in unified communications solutions withindustry-leading telepresence, video, voice, and infrastructure solutions builton open standards. Polycom powers smarter conversations, transforming lives andbusinesses worldwide. Please visit www.polycom.com.au for more information orconnect with Polycom on Twitter, Facebook, and LinkedIn.

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[1]Cisco TelePresence Video Communication Server deployment guide(February 2011) and data sheet (2011)