New StoreJet Cloud wireless portable drive from Transcend

Extends storage space on Apple iOS and Wi-Fi enabled devices

Sydney,Australia, December 14, 2011 Transcend Information, Inc. (Transcend),a worldwide leader in storage and multimedia products today launched the newStoreJet Cloud wireless portable drive. Featuring small dimensions, longlasting battery, and capacity of up to 64GB, the portable StoreJet Cloudsignificantly extends the storage space available on Apple iOS and other Wi-Fienabled devices. Photos, documents, eBooks, music, and movies are accessed viaa dedicated wireless network, providing much needed freedom from cables.

Expanded Storage SolutionStoreJetCloud offers support to the capacity limitations of mobile devices and presentsan excellent value alternative to the ongoing expense and coverage demands ofInternet storage. By physically storing media with flash-based technology,StoreJet Cloud can provide a further 28 hours of DVD quality movies or 16,000songs in a small and lightweight design, as well as skip-free playback in aninstant. When connected to a computer, StoreJet Cloud acts like any otherportable drive simply drag and drop files from the computer into personalisedfolders for straightforward file management.

Personal Media SharingCateringto the diverse needs of many different users, StoreJet Cloud allows up to fivedevices to stream various media at the same time, making it easier to sharefiles with friends and family. Its rechargeable Li-polymer battery providesplenty of entertainment with up to six hours of continuous playback on a singlecharge. With support for a wide range of popular file types, the StoreJet Cloudremoves time spent converting files to compatible iOS formats. Use from apocket or purse, in the car, or around the house, the StoreJet Cloud is theideal companion device for any situation.

Special iOS AppTheStoreJet Cloud App, an all-in-one media player for use with iOS devices such asiPad, iPhone and iPod*, automatically lists portable drive contents for quickfile navigation with several playback modes available. The App offers users theability to multitask by bridging a connection between the StoreJet Cloud and anexternal Wi-Fi access point simultaneously. Function menus to wirelesslytransfer, delete, or email files are also available from within the App, inaddition to enabling security settings and upgrading firmware. Accessing mediaon the StoreJet Cloud is extended to other tablet and smartphone users througha web browser.

Thenew Transcend StoreJet Cloud is currently available in two capacities 32GBand 64GB and is backed by Transcend's two-year limited warranty. Available nowin Australia and New Zealand RRPs inc GST: AU$169.00 / NZ$229.00 (32GB),AU$299.00 / NZ$399.00 (64GB).

Transcendproducts are distributed in Australia by Cellnet, Synnex Australia, WestGroupand in New Zealand by Cellnet, Datawell (NZ), Ingram Micro New Zealand, SynnexNew Zealand.

*Apple, iPad, iPhone, and iPod are trademarks of Apple Inc.,registered in the U.S. and other countries.

AboutTranscend Information, Inc.Transcend is a globally recognized leader in themanufacture of storage and multimedia products. Established in 1988, Transcendoffers a full line of standard and proprietary memory modules, flash memorycards, USB flash drives, portable hard drives, solid-state drives, digitalmusic players, card readers and multimedia products. Transcend hasmanufacturing facilities in Taiwan and China, and has offices in the UnitedStates, the United Kingdom, Germany, the Netherlands, Japan, Korea, Taiwan, andChina. Formore information, visit http://au.transcend-info.com.

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