No landline, no worries: ADT Security introduces monitored security for the modern home

As more and more households question the need for a landline telephone, ADT Security has announced the launch of ADT Home Wireless â€“ a monitored alarm system which utilises a secure mobile broadband network.

Mobile phones now outnumber fixed lines by more than two to one, according to the Australian Communications and Media Authority, with one in five consumers considering dropping this service to save money*. Meanwhile, the trend away from fixed line phones has coincided with improving mobile technology and an increase in available broadband bandwidth.Traditionally, monitored home alarm systems – widely regarded as the most reliable form of home security – are installed and operate via a fixed line, but the new ADT Home Wireless system is an ideal security solution for the modern home as it doesn’t require a fixed line. Like a mobile phone, ADT Home Wireless uses a SIM card to securely transmit encrypted signals back to the Security Response Centre via ADT Security’s highly secure network. As such, in the event of a triggered alarm, the Security Response Centre receives the signal in the same time it would take to make a phone call or send an email. Trained operators then follow an agreed upon procedure to verify the cause of the alarm and despatch appropriate assistance when necessary.According to ADT Security’s Mark Norton, the launch of ADT Home Wireless brings a cost-effective commercial grade security solution within reach of everyday homeowners.“ADT Security has offered this kind of technology to its commercial customers for almost three years, so we can provide assurances to our residential customers that the network is both highly secure and a dependable alternative to the traditional monitored home alarm system that relies on landline.“For many homeowners, this is the news they have been waiting for. By dropping their landline service, they can save on costly line rental fees yet still ensure their home’s protection with a monitored home alarm system.”The introduction of ADT Home Wireless also paves the way for the development of other security solutions that will offer people greater control over the way they manage the security and safety of their homes. Video surveillance is the obvious next step.“Consumers demand innovation and greater intuitiveness when it comes to technology and home security is no exception to this. Video surveillance solutions which give homeowners the ability to remotely monitor activity via an internet connected computer or supported mobile phone hold a lot of appeal to people, especially with so many of us spending long hours at work,” said Norton.For more information call 131 238 or visit www.adtsecurity.com.au

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ABOUT ADT SECURITY
With more than a century’s worth of experience, ADT Security is the world’s largest electronic security company, providing electronic security solutions to more than seven million residential, commercial and retail customers worldwide. ADT Security’s products include alarm systems and integrated security applications that link access control, CCTV, electronic article surveillance and source tagging systems.
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* Fixed-Mobile Convergence and Fixed-Mobile Substitution in Australia – ACMA, July 2008

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