

# OctoberFirst Consulting Introduces Business Entry Solutions to Africa.

New step-by-step market entry partnerships can help Australian businesses achieve successful access into opportunities in Africa.

Liverpool-Sydney, 27th May --- OctoberFirst Consulting Sydney, an investment communication firm with a primary focus on Africa today announced a comprehensive African Market Entry Solutions designed to help businesses identify and take on new profitable business opportunities in Africa.

OctoberFirst Consulting has found through feedback and experience that many businesses aspiring to enter emerging economies in Africa face frustrating challenges in sourcing authentic information on opportunities, government incentives and credible contacts. That is why our specialist team has developed African Market Entry Solutions designed to alleviate difficulties that businesses encounter. Our innovative responses give businesses real-time access to research-backed solutions including, sector market overviews, feasibility studies, sourcing of genuine partners, registration of companies and facilitation of trade missions to nominated destinations.

Faced with challenging global economic conditions, international-minded businesses are discovering that Africa is the new frontier of global development. Many businesses that invested in Africa in the past decade are now reaping the benefits of higher returns on investment and consolidating their market share in the continent. A host of emerging economies in Africa like Nigeria, South Africa, Mauritius, Ethiopia, Angola, Egypt, and Ghana offer competing incentives to attract much needed investors into their burgeoning economies.

With a new wave of democratic governance sweeping across many countries in Africa, businesses are increasingly searching for investment information in sectors such as telecommunication, biotechnology, agribusiness, manufacturing, hospitality, business services, mining, multimedia, automobile, energy and ICT. These sectors offer viable growth opportunities. Aspiring Australian investors do not need to look further to get the information they need or to establish the valuable contact they require.

OctoberFirst Consulting Market Entry Solutions simplify the process for Australian businesses in any sector aspiring to establish genuine business partners and direct links with government officials in their sector. Our innovative responses provide businesses with a better understanding of opportunities in their sector and comparisons of incentives being offered by various governments. These services offer businesses strategic tools with which to make informed decisions and increase the prospects of higher returns on investment.

For more information on OctoberFirst Consulting African Market Entry Solutions please visit [www.octoberfirst.com.au](http://www.octoberfirst.com.au)

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About OctoberFirst Consulting.

OctoberFirst Consulting Sydney is an investment communication firm. We are committed to the promotion of research-backed investments and business opportunities in Africa to international business community especially those in Australian region.

We assist businesses tap into opportunities in Africa through a step-by step partnership program that ensures accomplishment of expected outcomes for our client.

OctoberFirst Consulting Sydney is a member of NSW Business Chamber.

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