



OKI Printing Solutions launches high performance, compact C3600 for busy office environments

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Sydney, 04 August 2008 OKI Printing Solutions today unveiled the new C3600, specifically designed to have one of the smallest footprints in its class, making it an ideal desktop solution for offices where space is at a premium. Additionally, the C3600 is quieter than most competitor models, and benefits from a low profile design which allows it to fit discreetly into the office.

Although the C3600 is compact in size, its performance is impressive, offering users professional quality printing of up to 20 pages per minute (ppm), and a competitive first time to print of 10 seconds for mono printing and 12 seconds for colour documents. Thanks to a combination of large memory, fast processor speed, PCL and PostScript capability; and OKI Printing Solutions unique single-pass digital LED technology, the C3600 provides a level of performance that would usually be expected from a larger workgroup printer.

For channel partners, the C3600 represents a strengthening of OKI Printing Solutions colour printer offering, providing small workgroups with competitive print speeds and an exceptional fast time to first print. The C3600 has been developed with the customer in mind, and benefits from a low profile design that feeds paper towards the user, providing easy access to printed pages. In addition, the range of management and control functions and in-the-box utilities such as Ask OKI ensure that the user can maximise their use of the C3600, providing professional quality printing every time and reducing the need to outsource.

The exceptional colour print quality allows businesses to be more creative with their in-house printing, reducing the need to outsource. With its versatile media handling ability the C3600 meets a range of business colour printing needs, from business cards to A4 flyers, and is even able to print up to 1.2m banners making it ideal for professionals who regularly print timesheets, charts and even posters up to 203gsm with the aid of in-the-box utilities such as Template Manager 3.0.

For all businesses, the management and control of printing costs is a key consideration. The C3600 is equipped with separate high capacity toners and drums which enhance the professional performance of the printer allowing components to be individually replaced when needed, reducing toner wastage and saving money.

In addition, the C3600 benefits from a range of applications for managing the use of colour printing, including Print Control which enables the user to track printer usage, control costs and limit the use of colour printing, and PrintSuperVision which monitors, reports and manages printers via a standard web browser.

Graham Harman, OKI Printing Solutions General Manager said: The C3600 is a compact, reliable A4 colour printer and is ideal for colour desktop printing in busy office environments. The printer management applications, together with the separate toners and drums help all businesses to manage printing costs and improve efficiency without compromising on the performance of the printer or the quality of the printed documents.

Key features summary for the C3600:

- > Compact footprint and a low profile design for ease of use
- > Competitive print speeds of up to 20 ppm for mono and 16 ppm for colour
- > Fast time to first print of 10 seconds for mono and 12 seconds for colour
- > Combination of large memory (up to 640MB), fast processor speed (400MHz), PCL and PostScript capability
- > Media flexibility to print banners up to 1.2m and posters of up to 203 gsm
- > Reliable thanks to the digital LED print head and single-pass printing technology
- > Separate high capacity toners and drums to ensure maximum utilisation of key components
- > Suite of productivity software which allows businesses to control costs, monitor, report and manage printers via a standard web browser, and

produce versatile in-house documents

> Professional design including a paper feed towards the user which integrates seamlessly into compact offices

The C3600 has an RRP of \$559 and can be purchased through OKI Printing Solutions authorised resellers immediately.

For information about OKI Printing Solutions products visit www.okiprintingsolutions.com

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Notes to editors:

> OKI Printing Solutions is the brand name of Oki Data Corporation

> Annual turnover for Oki Data Corporation is 187.1 billion yen (approx. \$1.6bn, FY06)

> OKI Printing Solutions sales are divided between 50% EMEA, 24% Americas, 17% Asia and Oceania and 9% Others

> OKI Printing Solutions is represented in 120 countries worldwide

> Oki Electric, established in 1881, is a Japanese electronics manufacturer with an annual turnover of 718.8 billion yen (approx. \$6.1bn, FY06)

> Oki Electric employs approx. 21,380 people throughout the world with 6,975 employees outside Japan> More details on Oki Electric can be found at www.oki.com