

Open Text Boosts Social Experiences with Latest Release of Web Site Management Solution

Enhancements Accelerate Daily Tasks, Speed Deployment of New Websites, Provide Easier Access to Enterprise Information

Sydney, 2 August 2010 - Open Text Corporation (NASDAQ: OTEX, TSX: OTC), the preeminent provider of enterprise content management (ECM) software, today announced the availability of Web Site Management 10.1, featuring usability enhancements to accelerate common tasks and make it easier for website managers to integrate with corporate information and resources along with a sample project that speeds up delivery of new websites. It also offers integration points to many consumer social applications including Facebook and Twitter as well as enhanced native social capabilities with Open Text Social Communities.

The latest release of Web Site Management is the next iteration of Web Solutions 10, a major release introduced last year. A key member of Open Text's industry-leading portfolio of Web Content Management (WCM) products, Web Site Management is a powerful, easy-to-use Web site application that empowers employees to keep content fresh and relevant and offers extensive multiple-language support and social tools.

"At the core of an engaging Web experience is vibrant, relevant content and an immersive social community integrated with internal business processes and infrastructure," said Lubor Ptacek, Vice President of Product Marketing at Open Text. "Web Site Management makes this possible with rapid implementation, a strong reputation for usability, and a useful set of integrations with content sources. As demonstrated by the release of 10.1, our strategy is to continue building on these strengths."

Faster and Easier One of the focus points for Web Site Management 10.1 was to not just make it easier for editors and administrators to complete website management tasks, but to actually accelerate daily editorial work. For instance, a new redlining component allows editors to quickly and easily make an editorial assessment of page content. Enhanced drag and drop capabilities allow editors to change the order of content in lists and visualize results of edits immediately. A new asset management panel with SmartEdit, and drag and drop speeds up work with digital assets.

On the back-end, Web Site Management 10.1 features a number of enhancements to servers for management and delivery of content, including a new graphical user interface that aligns the different server components. A new online help for administrators offers advanced search functionality and a clear navigation structure so information can be found more quickly and easily. Also contributing to lower support and training costs and allowing faster deploying of new sites is a new best practice project that provides an extensive set of pre-defined content classes and templates, along with SAP Portal examples.

On the integration front, Web Site Management 10.1 allows users to fully tap the extensive social capabilities in Open Text Social Communities (formerly Vignette Social Media) and lets them take advantage of Open Text Media Management 7 for managing digital media assets from across an enterprise. It also enhances third-party application integration with extended portlet connectors. Using a new HTTP connector, any type of social media component, such as Facebook or Twitter, can be added and administered.

Behind the scenes, Web Site Management 10.1 incorporates more than two dozen smaller feature enhancements and fixes, along with improved cluster performance for larger websites.

The world's largest provider of WCM solutions, Open Text continues to execute on a strategy to invest in and support both Open Text Web Site Management and Open Text Web Experience Management (acquired from Vignette Content Management) as individual offerings to meet the full range of WCM needs from easy-to-deploy, departmental applications to more complex dynamic highly scalable Web deployments. Open Text will continue to add incremental features, integrations and innovative capabilities to both products to further strengthen Open Text's position as the undisputed market and technology leader for Web content management solutions.

For more information on Open Text Web Site Management, go to:

<http://www.opentext.com/2/global/sol-products/products-open-text-web-site-management.htm>

About Open Text Open Text, the preeminent enterprise content management software solutions company, helps organisations manage and gain the true value of their business content. Open Text brings two decades of expertise supporting 100 million users in 114 countries. Working with our

customers and partners, we bring together leading Content Experts to help organizations capture and preserve corporate memory, increase brand equity, automate processes, mitigate risk, manage compliance and improve competitiveness. For more information, visit www.opentext.com.

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