

Optimizer International Group, Inc. engages internationally known public relations firms

New York, February 7, 2012 - Optimizer International Group, Inc. (the Company or Optimizer; Frankfurt-3OP) is pleased to announce that the Company has engaged Marston Webb International (www.marstonwebb.com) of New York, a Recognized Pioneer in International Investor and Public Relations, in conjunction with Wedgewood Communications PLC (www.wedgewoodcommunications.com) of London to handle all public relations and investor relations for both the European and North American markets. Manas Kumar, CEO of Optimizer HQ, said: We are very excited with the opportunities these relationships are going to bring us, especially given the expansive reach Marston Webb and Wedgewood have in the European and North American markets. We look forward to building this relationship and through the distribution channels now available to us, keep our shareholders and prospective investors well informed on the latest developments in the company. About Optimizer HQ Optimizer HQs business doesnt revolve around any one particular product type, industry vertical or software platform. Instead, they have developed specific skills into recognizing and developing convergence inspired technologies where we bring together answers to common business issues into an easy to use, online product on a pay as you go business model.

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