

Panaseer appoints Noel Robertson, managing director

First in series of appointments aimed at building Panaseers business nationally

Australian-owned specialist telecommunications services provider, Panaseer, has appointed Noel Robertson as its new managing director. This is the first in a series of appointments aimed at further strengthening the company and building Panaseers business nationally.

In his new role, Noel will focus on the continued growth and development of Panaseers business in the Australian market. He will build on Panaseers strong internal technologies, skills and delivery capabilities with the implementation of a number of new service delivery systems. These will further enhance Panaseers service offerings, competitiveness and value proposition for Australian mid-sized corporates.

Noel Robertson said, My main objective is to grow Panaseers core-business. This is an exciting, challenging and highly achievable task. Panaseer has already established itself and built a strong reputation as a quality supplier of telecommunications outsourcing services and packaged solutions.

Panaseer has some key strengths focussed management, exceptional service delivery capabilities, a strong customer focus, and some of the best technical skills in the industry. These strengths present Panaseer with a great opportunity to continue to build our position in our market.

Following the sale of our Jtec product business to Ericsson, Panaseer is now the single operating business and focus of our listed parent company, Techniche Limited (TEH). We have a solid customer base and strong and growing revenues. This has created a very firm base for our future expansion.

Before joining Panaseer, Noel was commercial director and Board member with Vodafone Australia. Noel also held a number of senior management roles within Telstra over the previous five years.

Noel holds a Bachelor of Commerce from the University of Melbourne.

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Background

Panaseer is an Australian-owned telecommunications service provider established in October 1999 as part of the Techniche group (ASX:TEH 82.8%).

Panaseer is focused on providing Australian corporates with tailored, integrated voice, data and Internet telecommunications solutions at lower cost.

Panaseer has expertise developed from over 13 years of telecommunications hardware, service and industry experience. This experience includes providing telecommunications solutions for over 1,200 businesses, with over 7,000 offices and sites networked nationwide.

Recognising the increasing complexity associated with designing and operating a telecommunications network, Panaseer simplifies the choice for Australian corporates by packaging the companys products, expertise, and services under a portfolio of managed services.

Panaseer is derived from panacea meaning cure for many things, and seer being farsighted and wise.

The company headquarters is in Ryde, Sydney, NSW and it has offices around Australia in mainland capital cities.