

# Pathlore Embraces Open Approach To Learning Content Management Systems In Australia

Existing Content Management Capabilities Strengthened By Partnerships<BR>

With Leading LCMS Vendors

Pathlore, the most widely adopted learning management system (LMS) software and services provider worldwide, has announced an open, interoperable approach to learning content management systems (LCMS). This augments the learning content management functionality within its core product, Pathlore LMS, with products from leading LCMS vendors.

Through the Pathlore Partner Network Certification Program, Pathlore is collaborating with industry-leading LCMS vendors as Centra Software Inc., Avaltus Inc., Global Knowledge Inc., LogicBay Corp and Trainersoft Corp. Pathlore customers can utilise their choice of LCMS to enable the rapid and efficient creation of learning content by authors, instructional designers and course developers while continuing to use Pathlore LMS as their strategic solution for planning, delivering and managing all learning events, including online, virtual classroom and instructor-led courses.

"Centra has long been recognised for a technology platform that engages its user communities and gets productive work done online," said Nigel Wilson, Country Manager for Centra Australia and New Zealand. "By integrating with Pathlore, Centra can now direct this technology toward a new set of powerful training alternatives. These alternatives will enrich the way online employees interact with their customers by providing them with the learning skills that are most pertinent to achieving business results for their companies."

In its role as a catalyst for the overall e-Learning environment, Pathlore LMS launches the appropriate learning content objects created, stored and managed by an LCMS, and integrates the content with Pathlore LMS via AICC and SCORM standards. Already one of the most complete learning management offerings in today's marketplace, Pathlore LMS manages the entire content management, delivery and tracking process following content creation, including the importing of content, storage in a content repository, assembly/reassembly of content objects, incorporation into blended curriculums, and the tracking of learner progress through the course.

"This focus on customer choice is consistent with the approaches we've taken regarding content and authoring tools," said John Martin, Director for Pathlore Asia/Pacific and Vice President for Global Operations. "While some of our LMS competitors restrict their customers to the use of only their own LCMS, we believe that if a customer needs the specialised functionality of an LCMS, they should be able to select the one that best meets their requirements, with the assurance that it integrates seamlessly with their LMS."

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About Pathlore

Founded in 1995, Pathlore develops e-Learning software that maximizes the potential of an organization by building a smart, fast and empowered work force. A privately held company, Pathlore powers the e-Learning initiatives of leading global companies, including 75 percent of the Fortune 100. Pathlore Learning Management System is the most widely deployed LMS worldwide.

Wellington is the head office for Pathlore's Asia Pacific region. Pathlore's key vertical markets are in finance, insurance, health care, and retail and any highly regulated industry with a large employee base that has extensive customer contact. Key clients in New Zealand include Air New Zealand, Bank of NZ and Transpower.

More information can be found at <http://www.pathlore.com/>.