

# Pathlore forms Alliance with EMC to deliver integrated enterprise learning and content management solution

Pathlore Software Corporation, a global leader in providing learning management software and services to industry and government, today announced that it has joined EMC Corporations Independent Software Vendor (ISV) Alliance Program. EMC is the world leader in information storage and management. As a result of the alliance, Pathlore will resell the industry-leading EMC Documentum Enterprise Content Management platform and deliver an integrated enterprise content management and learning management system. Significantly, the new system will eliminate the need for multiple content repositories including those dedicated to learning and development enabling companies to have one, central content repository, which users can access to create, manage, deliver and archive learning content.

As training becomes more strategic, there is a need to capture and retrieve all of the knowledge assets a company has accumulated and leverage those resources to build the most effective learning experience, said David Hobbs, sales director ANZ, for Pathlore. Using an enterprise content management system where the content already resides, instead of recreating the content in a separate learning content management system silo, will assure the most up-to-date information is delivered in training courses, while reducing the cost of developing training.

Integrating enterprise learning and content management into the smart enterprise suite can help organisations reduce the cost of creating, disseminating and archiving online education; this integration may well cause learning content management systems to become obsolete, said Kathy Harris, group vice president, Gartner Inc.

The EMC Documentum platform consists of a common content platform and repository that enables organisations to collaborate when managing unstructured content such as documents, email, web pages, records and rich media that drives business operations and enhances learning. Content from the Pathlore learning management suite can be accessed and published by the Documentum platform, which interfaces with popular authoring tools from industry leaders like Macromedia as well as various other tools for capturing, storing and assembling content. The Pathlore solution will not only deliver the training but also track its completion.

Pathlore brings market leadership, a significant customer base and experience in developing standards for the training industry, said Barry Ruditsky, vice president of indirect channels for EMC Software. Our customers have told us that they view learning content management systems as a transitional technology and have asked us to provide a solution that will simplify, standardise and centralise the management of all types of content. Working with Pathlore extends our ability to meet additional customer requirements.

## About EMC

EMC Corporation is the world leader in products, services and solutions for information storage and management that help organisations extract the maximum value from their information, at the lowest total cost, across every point in the information lifecycle. Information about EMCs products and services can be found at [www.EMC.com](http://www.EMC.com).

## About Pathlore

Pathlore Software Corporation provides the most widely adopted learning management solution (LMS) in the world. Over 1,000 organisations - including government agencies on three continents and more than 100 health care organisations - and millions of users rely on Pathlore to optimise their business performance. Whether business performance depends on getting sales channels up to speed quickly on new products, increasing quality and customer satisfaction, or reducing costs associated with regulatory compliance, Pathlore learning management solutions ensure that clients achieve the maximum return on their investment in people. Pathlore clients in ANZ include Aurora Energy, Bakers Delight, Department of Justice Western Australia, Toyota and Western Sydney Area Health Service. Pathlore has offices in Sydney and Wellington (New Zealand), as well as Cupertino, Calif., London and Milan. For more information, go to <http://www.pathlore.com.au>