



PEOPLEBANK SELECTING FOR A MILLION-DOLLAR ROLE

Peoplebank (Australia's largest IT recruiter) is turning its attention to a key internal appointment: the selection of a staff member to act as their Ambassador in a Tourism Queensland challenge, vying for a \$1 million dollar travel experience prize in Queensland. The challenge arises from Peoplebank being chosen alongside organisations from 11 other countries as a Top 20 finalist in Tourism Queensland's Million Dollar Memo competition. The contest invited companies from around the world to submit a 60 second video on why their company is a great place to work and why Queensland is an amazing travel destination. Initially competing against over 350 companies, Peoplebank was chosen in the Top 70 best submissions before being nominated among the final Top 20 yesterday. The hotly-contested ambassador role has sparked a national selection process. Peoplebank's 200 staff are each nominating their preferred representative for the 10-day challenge - an as-yet-unnamed series of events involving helicopters, seaplanes, fine seafood dining and snorkelling across amazing Queensland. Peoplebank's CEO, Peter Acheson comments "We entered the Million Dollar Memo for three reasons: firstly share with the world what a great place Peoplebank is to work, and secondly, to support and promote the state of Queensland where we have been operating for almost 20 years. Finally, of course, we'd love to win the prize which would have all of our 200 staff travelling to Queensland in 2012 and enjoying a once in a lifetime experience." Acheson comments that the key selection criteria will focus on the nominees' proven ability to embody Peoplebank's values of accountability, teamwork and customer delight, their passion for Queensland and their ability to embrace physical and mental challenges. Peoplebank's Ambassador will be announced at www.peoplebank.com.au on Friday the 8th of July with the eight day challenge event commencing on 24 August and the winner of the Million Dollar Memo announced on 31 August. - ends -

About Peoplebank
Peoplebank is Australia's largest and leading IT&T recruitment company, now incorporating Ambit Recruitment. Founded in 1990, Peoplebank specialises in placing talented IT&T professionals in executive, contract and permanent roles. As one of the largest Australian IT&T recruitment companies, we recruit for positions across the entire spectrum of IT&T and have developed preferred supply relationships with many of the best-known companies in the Banking & Finance, IT, Manufacturing, Retail and Government sectors. Peoplebank supplies IT&T recruitment services to 6 capital cities in Australia: Adelaide, Brisbane, Canberra, Melbourne Perth and Sydney.