



PEOPLEBANK SELECTS BULLHORN FOR FRONT OFFICE STAFFING AND RECRUITING SOFTWARE TO FUEL GROWTH

Largest IT Contract and Permanent Placement Firm in Australia Looking to Improve Efficiency and Productivity

Boston November 19, 2009 Bullhorn, the global leader in On Demand, front office staffing and recruiting software, today announced its on-demand platform has been selected by Peoplebank (ASX: PBA), the largest IT recruitment company in Australia. Peoplebank chose Bullhorns staffing and recruiting software to manage its front office activities, and integrate these into its back office system, thereby helping ease administration for its 200+ staff at six offices across Australia.

Peoplebank, already the largest IT contract and permanent placement firm in Australia, is continuing to grow by providing a better service to our customers and candidates, said Peter Acheson, chief operating officer of Peoplebank. In line with this strategy, it is imperative that we leverage innovative solutions, like Bullhorns, which is the largest software-as-a-service provider to the staffing and recruiting industry, to further improve the customer service that fuels our growth.

Bullhorns staffing and recruiting software gives Peoplebank 360 visibility into every sales and recruiting activity, from job order to placement, including a powerful reporting engine. By automating manual processes, Bullhorn increases Peoplebanks productivity and offers an integrated solution for managing clients, candidates and staff. As Peoplebank continues to grow remote users can also be easily added to the platform, ensuring scalability. In addition, Bullhorn integrates Peoplebanks current back office systems, Microsoft Dynamics GP and Personnel Agency Management (PAM) from Professional Advantage, to its front office solution.

As a leading staffing and recruiting firm in Australia, it is critical for Peoplebank to align themselves with an On Demand front office solution that is known for innovation and creating competitive advantage, said Art Papas, CEO and co-founder of Bullhorn.

Were very excited to partner with Peoplebank and we look forward to helping the company realize new levels of productivity and efficiency as their business needs change.

Bullhorn is the staffing and recruiting industrys only 100% Web-based, On Demand, integrated front office solution. By integrating any email and calendaring with candidate sourcing, applicant tracking, customer relationship management and job management, Bullhorn enables users to communicate and collaborate with contacts, candidates, colleagues and clients in real-time to generate, source and fill job orders, or make placements, at anytime and from anyplace. Bullhorns users include staffing and recruiting firms of all sizes, from a wide range of industries including information technology, professional services, office/clerical and healthcare. The Bullhorn Blogger is the companys online community where customers, partners, Bullhorn professionals and prospective customers share ideas and best practices to advance the productivity of the staffing and recruiting industry through the innovative use of Bullhorns On Demand, integrated front office staffing and recruiting software.

About Peoplebank

Peoplebank is Australias largest and leading IT&T recruitment company, now incorporating Ambit Recruitment. Founded in 1990, Peoplebank specialises in placing talented IT&T professionals in executive, contract and permanent roles. As one of the largest Australian IT&T recruitment companies, we recruit for positions across the entire spectrum of IT&T and have developed preferred supply relationships with many of the best-known companies in the Banking & Finance, IT, Manufacturing, Retail and Government sectors.

Peoplebank supplies IT&T recruitment services to 6 capital cities in Australia: Adelaide, Brisbane, Canberra, Melbourne Perth and Sydney. For more information, see www.peoplebank.com.au.

About Bullhorn, Inc.

Bullhorn is the global leader in On Demand, front office staffing and recruiting software, providing the only completely integrated

front office solution for staffing and recruiting firms. By enabling recruiting, sales and management to experience the power of working together with 360 visibility into every activity, from job order to placement, at anytime and from any place, Bullhorn customers achieve the highest placement rates in the industry. Delivered through software as a service, Bullhorn continually meets the evolving business needs of its customers. More than 1,500 firms and 15,000 users worldwide, including some of the largest global staffing firms, partner with Bullhorn to meet the employment demands of the global economy. For more information, visit www.bullhorn.com or call +1(888)GoLive8.

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