



## Primus Telecom Partners With Southern Star And Network Ten To Offer Exclusive Access To 'The Secret Life Of Us' Website

Primus Telecommunications Pty Ltd, a wholly-owned subsidiary of McLean, Virginia-based PRIMUS Telecommunications Group, Incorporated (NASDAQ: PRTL), today announced the launch of the iPrimus Premium Access area on The Secret Life of Us website at <http://www.secretlife.iprimus.com.au>. Premium Access is available exclusively to iPrimus subscribers and features on-demand previews of scenes from upcoming episodes, as well as streamed video content from the top-rating show. The iPrimus-supported website is a highly interactive, information-packed, online community for fans of The Secret Life of Us. Advanced iPrimus technology allows visitors to interact with other fans, chat to the stars of the show, participate in polls, play trivia games and view high resolution images from the shows crucial scenes. Primus is delighted to work with Southern Star and Network Ten following the great success of a similar arrangement with Big Brother, said Geoff Neate, General Manager, Consumer Division. This partnership is an outstanding example of the merging of off-line and on-line media to create new and exciting opportunities for viewers. Primus substantial experience in data-centre hosting, broadband infrastructure and streaming media, puts it in an ideal position to team with content suppliers to provide innovative, value-added services to customers. Primus is also putting considerable resources into supporting the show through its latest media promotions focussing on the speed, reliability, and competitiveness of its broadband service, said Mr Neate. Primus Telecom is Australias fourth largest fixed-line telecommunications carrier with approximately 850,000 retail customers including over 400,000 Internet customers. The Company offers a comprehensive range of voice, data, Internet and web hosting products, servicing both residential and business sectors. The Primus network offers nationwide coverage through its own backbone network with facilities in 73 cities across Australia. The network enables the Company to provide nationwide long distance competition and local call Internet access to 97% of the population. Primus operates its own fibre network in the five major capital cities, delivering a range of business direct-connect services including ISDN, ATM and Broadband DSL. Global connectivity is provided through an extensive voice, IP and ATM network operated by the parent company, Virginia-based Primus Telecommunications Group, Incorporated (NASDAQ: PRTL). Primus Australia `news and information are available at the Company's Web site at [www.primustel.com.au](http://www.primustel.com.au)