

# Progress S/W a Visionary in Magic Quadrant for Application Performance Monitoring

## Vendor Selection Based on Completeness of Vision and Ability to Execute

Progress Software Positioned as a Visionary in Magic Quadrant for Application Performance Monitoring

Progress Software Corporation (NASDAQ: PRGS), a leading software provider that enables enterprises to be operationally responsive, today announced that Gartner has placed Progress Software in the Visionary Quadrant of the first Gartner Magic Quadrant for Application Performance Monitoring authored by Will Cappelli, February 18, 2010. The Progress Actional platform delivers comprehensive operational and business visibility, root cause analysis, policy-based auditing, compliance, and control of services in a heterogeneous IT environment. The Actional platform provides visibility into real-time processing, snapshot views of individual end-to-end transactions, and dynamic controls for improving transaction processing. The Actional platform is also used early in the development lifecycle to enable pre-production teams to address service quality before runtime. Moreover, comprehensive visibility and management tools can be quickly and easily applied to production applications. In the report, Gartner evaluated 19 vendors of Application Performance Monitoring (APM) solutions, including Progress Actional Enterprise. According to Gartner, "Three aspects characterize vendors appearing in the Visionaries quadrant: (1) while not credibly demonstrating capability across all five dimensions of APM, they have been consistently ahead of the market in one or more APM dimensions; (2) they have demonstrated the ability to grow rapidly and maintain the position of their brand among demanding submarkets, such as investment banking and telecommunications; and (3) despite the importance of venture capital to many of the visionaries, a short-term exit through acquisitions is not a central element of their respective business strategies." Dan Foody, Vice President, Actional Products, Progress Software, said: "Despite all the innovation in the IT industry, enterprises continue to struggle with managing complex, business-critical applications which require transaction success. These enterprises require solutions that can successfully respond to the APM challenges. We believe the report further solidifies Progress Actional's ability to provide business transaction assurance." Progress customers of the Actional product include Cablevision, Credit Suisse, IHG (InterContinental Hotel Group), Partners Healthcare, Verizon, several US federal agencies, and many more. For more information about the Actional 8.1 platform, visit <http://www.Actional.com/products/release-highlights/>. About Progress Software Corporation Progress Software Corporation (NASDAQ: PRGS) is a global software company that enables enterprises to be operationally responsive to changing conditions and customer interactions as they occur - to capitalize on new opportunities, drive greater efficiencies and reduce risk. The company offers a comprehensive portfolio of best-in-class infrastructure software spanning event-driven visibility and real-time response, open integration, data access and integration, and application development and deployment - all supporting on-premises and SaaS/Cloud deployments. Progress maximizes the benefits of operational responsiveness while minimizing IT complexity and total cost of ownership. Progress can be reached at [www.progress.com](http://www.progress.com) or +1-781-280-4000. About the Magic Quadrant The Magic Quadrant is copyrighted 2010 by Gartner, Inc. and is reused with permission. The Magic Quadrant is a graphical representation of a marketplace at and for a specific time period. It depicts Gartner's analysis of how certain vendors measure against criteria for that marketplace, as defined by Gartner. Gartner does not endorse any vendor, product or service depicted in the Magic Quadrant, and does not advise technology users to select only those vendors placed in the "Leaders" quadrant. The Magic Quadrant is intended solely as a research tool, and is not meant to be a specific guide to action. Gartner disclaims all warranties, express or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.