



Qjump Launches Ticket Resale Service

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Sydney 23 June 2009 Online ticketing company Qjump (www.qjump.com.au) today announced it has launched Qjump Exchange, a service which allows fans to resell tickets to hot events. Tickets to Splendour in the Grass 2009 are the first to be managed by the service.

Qjump Exchange was developed following feedback from Splendour in the Grass organisers and fans on the need to offer flexibility for ticket holders unable to attend the event. All Splendour in the Grass tickets issued by Qjump are subject to a range of measures to prevent scalping. These measures include listing the ticket holders name and birth date on the ticket which is then matched against photo ID prior to entry.

Splendour in the Grass Event Producers Jessica Ducrou and Paul Piticco said: Protecting genuine fans from scalpers is very important to us. Given our strict security measures, we recognised there was a need to offer purchasers a way to resell their tickets if their plans changed. Qjump has worked hard to develop QJump Exchange which is already proving to be the perfect solution.

According to Qjump Managing Director Stephanie Sulway, Qjumps innovative ticket resale service makes for happy fans.

We are thrilled to launch Qjump Exchange for Splendour in the Grass fans. Its great to be able to match ticket holders with buyers and give fans a second chance to secure tickets for an event that sold out in just over one hour. With the ticket resale technology in place we cant wait to offer this service to other event organisers and hopefully see the end of ticket scalping.

Qjump Exchange allows purchasers of Qjump eTickets to securely offer their tickets for resale at face value. People looking to purchase tickets for the event simply need to visit Qjump Exchange and purchase tickets as they are listed.

Once a ticket is re-purchased, the original ticket is cancelled and a new ticket is issued by Qjump with a new barcode and the new purchasers name and date of birth detailed. The ticket seller then receives a refund, less administration and booking fees.

Qjump Exchange will be open for Splendour in the Grass ticket resales until Friday 17 July 2009.

Ends

About Qjump

Qjump is the ticketing entity wholly owned by Sound Alliance and has provided tickets to venues and promoters for over eight years. Sound Alliance is the largest independent online entertainment publisher in Australia and operates web communities inthemix, FasterLouder, SameSame, and Mess and Noise.

Qjump operates a successful B2B online ticketing service for festivals and venues including Splendour in the Grass, We Love Sounds, Playground Weekender, The Met and Home Nightclubs, as well as servicing our web communities ticketing requirements for inthemix, fasterlouder, SameSame and Mess and Noise.

Qjump also provide white label ticketing stores for promoters such as Civil Society, Cartell Music and entertainment publisher TimeOut Sydney.

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