



## Qjump proves just the ticket for Splendour in the Grass 2009

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Sydney, 14 May 2009 Online ticketing company Qjump today declared Splendour in the Grass 2009 a sell-out success. Tickets for the music, arts and youth culture event at Byron Bay went on sale to the public at 9am this morning and all tickets were sold using Qjumps proprietary e-ticketing system in the record time of one hour and 15 minutes.

Splendour in the Grass is one of the hottest festival tickets for Australian music fans. The success of this years ticket sales is a terrific endorsement for the robustness of our technology and Qjumps ability to ticket large-scale events, said Stephanie Sulway, Managing Director of Qjump.

This year we have made a significant investment in new technologies including upgrades to our customised ticketing system and the introduction of a number of measures to enhance the experience for ticket holders. These include barcode scanning for faster entry, technology enabling the legal resale of tickets, and a virtual box office for ticket collection.

Qjump is thrilled to continue our strong relationship with Splendour in the Grass and provide a superior ticketing experience for their customers, both during ticket sales and at the event," Stephanie commented.

Splendour in the Grass 2009 will be held on Saturday 25 and Sunday 26 July.

Ends

### About Qjump

Qjump is the ticketing entity wholly owned by Sound Alliance and has provided tickets to venues and promoters for over 8 years. Sound Alliance is the largest independent online entertainment publisher in Australia and operates web communities in themix, FasterLouder, SameSame, and Mess and Noise.

Qjump operates a successful B2B online ticketing service for festivals and venues including Splendour in the Grass, We Love Sounds, Playground Weekender, The Met and Home Nightclubs, as well as servicing our web communities ticketing requirements for inthemix, fasterlouder, SameSame and Mess and Noise.

Qjump also provide white label ticketing stores for promoters such as Civil Society, Cartell Music and entertainment publisher TimeOut Sydney.

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