RS Components and the SMC Corporation extend global partnership to offer 4,600 pneumatic products to the ANZ automation industry

Sydney 8 August 2012 RSComponents, the trading brand of Electrocomponents plc(LSE:ECM), the worlds leading high service distributor of electronics andmaintenance products, has extended its global partnership with the SMCCorporation, world leading specialist in pneumatics and automation, intoAustralia and New Zealand.

RS Components will offer 4,600 SMC productsacross the region and more than 2,200 of these are stocked locally in Australiafor next-day delivery. The range comprises a broad selection of pneumaticequipment including actuators, fittings, filters, regulators, lubricators,tubing, control valves, blow guns, silencers, pressure gauges and flow controlequipment.

Through the RS Components eCommerceplatform, customers have instant access to SMCproducts with the ability to view product models in 3D, and to place orders 24hours-a-day. As a multi-channel supplier, RS Components also offers fax andphone ordering services.

RS Components and SMC will continue to extendtheir trading partnership over the next few years, incrementally adding SMCpneumatics products to the ANZ range.

Simon Pullinger, RS Components Head ofProduct Management - Maintenance in Australia, said: Extending our partnershipin ANZ benefits both companies, as we get to broaden our offer to Australianmining and related industries, and SMC extend their reach to customers in theregion through our various supply channels.

Peter Newfield, National Marketing Manager ofSMC Pneumatics Australia, said: We are very pleased to be working with RSComponents in Australia and New Zealand. Combining SMCs market leading productsand technical excellence with RS Components superb online customer experienceand world class delivery performance means that accessing our range of qualitycomponents has never been easier.

The RS Components and SMC Corporation partnershipnow extends globally throughout the UK, Europe, the USA, Asia and Oceania.

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About RS Components

RS Components andAllied Electronics are the trading brands of Electrocomponents plc, the worldsleading high service distributor of electronics and maintenance products. Withoperations in 32 countries, we offer more than 550,000 products through theinternet, catalogues and at trade counters to over one million customers,shipping more than 46,000 parcels on the same day the orders are received. Our products,sourced from 2,500 leading suppliers, include electronics, automation andcontrol, test and measurement, electrical and mechanical components.

Electrocomponentsis listed on the London Stock Exchange and in the last financial year ended 31March 2012 had revenues of 1.27bn.

For moreinformation, please visit the websites at www.rs-components.comand www.alliedelec.com.

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