



Seagate's New FreeAgent Theatre+ HD Media Player Enhances the Enjoyment of Digital Home Movies and Photos

Bring Your Digital Media to Life with True HD and Dolby® Digital Surround Sound Technology

SEAGATE'S NEW FREEAGENT THEATRE+ HD MEDIA PLAYER ENHANCES THE ENJOYMENT OF DIGITAL HOME MOVIES AND PHOTOS
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SYDNEY November 04, 2009 Seagate (NASDAQ: STX), the worldwide leader in hard disk drives and storage solutions, today unveiled its new FreeAgent Theatre+ [Plus] HD media player, the next generation home theatre solution designed to instantly and easily connect your digital media library to your home entertainment system.

The FreeAgent Theatre+ HD media player leverages a docking system unique to Seagate FreeAgent Go portable drives and accessories, providing a quick and easy way to connect your external hard drive to your television or home entertainment centre. After loading the drive with your favourite movies, videos, music and pictures from the home PC, simply slide it into the FreeAgent Theatre+ dock to get instant access to your digital media library. With the FreeAgent Theatre+ player, you can just sit back, relax, point, click and enjoy as digitally captured memories and your favourite movies come to life in 1080p HD video, DTS 2.0 + Digital Out, or Dolby Digital technology. The interface is easily navigated with the included remote control, and you can choose from video, photos or music with the up/down arrows on the remote to make your selection.

The Seagate FreeAgent Theatre+ HD media player includes two additional USB ports for connecting other USB attached storage devices. Also incorporated into the FreeAgent Theatre+ is an Ethernet port for network connectivity, which allows access to digital media through your home network. Enjoy it all, with the included new and improved remote control, from the comfort of your couch.

There is so much media that is now being captured and created through various methods and stored on the PC, yet the computer is not the ideal way to enjoy these photos and videos, said BanSeng Teh, vice president and managing director of Seagate Asia Pacific and Japan, The FreeAgent Theatre provides the easiest way to view and enjoy video and photos on your HDTV. Simply load up a Seagate FreeAgent Go hard drive and drop it into the FreeAgent Theatre+ HD media player dock. It's a behaviour we've all been familiar with for years with VHS and DVDs, but now with digital HD enjoyment.

The new FreeAgent Theatre+ HD media player solution includes:

HDMI with 1080p HD video playback for high-definition content viewing

Dolby Digital and DTS 2.0 + Digital Out audio support surround sound where available.

Unique docking system eliminates fumbling with cables and connections

Ethernet connection for accessing shared content on your network or streaming of content from the Internet

Two additional USB ports and one front-mounted port for digital cameras and additional storage devices

Simple sync software for PC and Mac computers

Intuitive user interface with DVD-style navigation

Support for Windows XP, Windows Vista, Windows 7, and Mac OS X operating systems, as well as NTFS, FAT, FAT32, HFS+ file support

Component video and Composite video support

Optical S/PDIF audio and Stereo RCA sound options

The software included with FreeAgent Theatre+ HD media player is a rich media-specific synchronization application that enables the automatic transfer and organization of all photo, music, video and movie files stored on your computer.

Technical Specifications

The Seagate FreeAgent Theatre+ HD media player now supports even more Audio/Video and sound formats including MPEG-1, MPEG-2 (VOB/ISO), MPEG-4 (DivX /Xvid formats), DivX HD, Xvid HD, AVI, MOV, MKV, RMVB, AVC HD, H.264, WMV9, VC-1, M2TS, TS/TP/M2T, JPEG files up to 20 megapixels, BMP, GIF, PNG and TIFF. Audio formats supported include 5.1 channel surround sound, where available, and popular digital audio formats including: AAC, MP3, Dolby Digital, DTS, ASF, FLAC, WMA, LPCM, ADPCM, WAV and OGG. The FreeAgent Theatre+ player also offers support for SAMI (smi), SRT and SUB subtitles. To download and transfer content to a Seagate FreeAgent Go portable drive using a Windows XP, Windows Vista or Windows 7 operated PC, a 256MB RAM and an available USB port is required. Mac computer users must be running Mac OS X 10.4.11 or 10.5.6 or later and have an available USB port. FreeAgent Theatre connects to any TV with composite, component video or HDMI connection and stereo, optical S/PDIF or HDMI audio connection

Pricing and Availability

The FreeAgent Theatre+ HD Media Player is available in Australia and New Zealand as a standalone unit only so you can have the option of using it with a FreeAgent Go portable hard drive as a complete solution or only with USB devices you already own. The manufacturers suggested retail price (MSRP) is \$219 AUD and \$269 NZD.

About Seagate

Seagate is the worldwide leader in hard disk drives and storage solutions. Learn more at <http://www.seagate.com>.

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You can view this release and any accompanying photography online at:

<http://www.einsteinz.com.au/client-news/2009/11/4/seagates-new-freeagent-theatre-hd-media-player-enhances-the.html>