



Seagate soups up laptop PC performance with fast, second-generation solid state hybrid drive

Sydney - 1 December, 2011 - Seagate

(NASDAQ:STX) is now shipping the second generation of Momentus XT, its groundbreaking solid state hybrid drive for consumer and commercial laptops and the companys fastest drive ever for personal computers. With a simple drive upgrade, users can boost boot-up speed and overall performance to turbo-charge their laptop PC. Seven original equipment manufacturers are gearing up to ship laptops powered by the Momentus XT drive. The drive is now available at online retailers Amazon, Canada Computers, CDW, Memory Express, NCIX, Newegg, and TigerDirect.

Powering

the Momentus XT drive are Seagates Adaptive Memory and FAST Factortechologies. Adaptive Memory technology works by identifying data usage patterns, and then moving the most frequently retrieved information to solid state memory for faster access. Adaptive Memory effectively tailors hard drive performance to each user and the applications they use. FAST Factor technology blends the strengths of SSDs and hard disk drives for faster access to applications, quicker bootup and higher overall system speed.

Laptop

users want faster access to all of their content, from gaming, music and video to spreadsheets and documents, creating strong demand for the highest performance, said Scott Horn, vice president of Worldwide Marketing at Seagate. Seagate is excited to answer this need with a second-generation Momentus XT drive that delivers solid state drive (SSD) speed, greater storage capacity and easy installation at an affordable price.

High-speed

storage devices make a difference when it comes to improving overall PC performance, said John Rydning, research vice president at IDC. Seagates newest Momentus XT drive gives notebook PC users an economical option for boosting PC performance while at the same time providing spacious storage capacity all in one device."

Momentus XT Meeting the
need for speed

The

Momentum XT drive is nearly 70 percent faster than the prior Momentum drive version and up to three times faster than a traditional hard disk drive while providing 750GB of storage capacity. The Momentum XT hard drives Serial ATA 6Gb/second interface and 8 gigabytes of Single Level Cell NAND flash double the interface and NAND read-write speed of the previous generation. The all-in-one design of Momentum XT drive makes installation and upgrading simple and easy for any laptop or desktop computer and with any operating system.

The

Momentum XT drive is now shipping in volume worldwide. Manufacturers Suggesting Retail Pricing (MSRP) for Momentum XT 750GB is \$245.

Join a Seagate webinar

for a chance to win a laptop powered by Momentum XT

Learn

more about solid state hybrid drive technology and Seagates new Momentum XT drive by joining a live webcast on Tuesday, December 6, at 11 a.m. PST. Sign up for a chance to win a high-performance laptop powered by Momentum XT: <http://www.seagate.com/MomentumXTWebinar>

Tuning

Momentum XT for Optimal Performance

The

hard drive industry is transitioning from the current 512-byte sector standard to a newer Advanced Format 4K (4096-byte) sector size that helps maintain data integrity at higher storage densities and capacities. Momentum XT takes advantage of this newer Advanced Format 4K standard and is already tuned for optimal performance on the latest PC operating systems.

Momentum XT customers

can easily optimise Momentum XT to work with Windows XP and older versions of Microsoft Windows with a few simple steps. Please visit this page on the Seagate web site to determine if Momentum XT is already tuned for your operating system version and how to do so if needed:
<http://www.seagate.com/momentusXT-4K>

<http://seagate.com/twitter>

<http://seagate.com/facebook>

<http://media.seagate.com>

About Seagate

Seagate

is the worldwide leader in hard disk drives and storage solutions. Learn more at <http://www.seagate.com>

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