Security 2011 Exhibition Announces High Calibre Seminar Speakers

Expanded seminar series will cover a plethora of industry issues ranging from the NBN, Intellectual Property theft, eCommerce security, alcohol-related crime, and hospital security to physical security information management

SYDNEY July 18, 2011 Security 2011 Exhibition (August 24 26, SydneyConvention & Exhibition Centre), organised by Diversified ExhibitionsAustralia, today announced the speakers for its expanded seminar series. Someof the renowned experts who will be presenting at the three-day event include:

Tom Sykes, Manager, Solutions Architect at NBN CoLimited

With the rollout of theNational Broadband Network now well underway, a wide spectrum of newapplications, services and opportunities are emerging. What does this mean for thesecurity industry? How can security organisations position themselves torollout some of these new services and enter new markets? Mr Sykes from NBNCos Product Development and Sales team will present an update on the migrationprocess from existing copper networks to the NBN including an approach todevice testing and interoperability, and also review some case studies of thesecurity related applications made possible by the NBN. This is a must-attendseminar on Australias largest infrastructure investment in history, which iscertain to fill quickly.

Nick Klein, Director, Klein & Co Forensics (Lunch& Learn session)

Intellectual Property theft ison the rise, and former employees are often the culprits. Mr Klein is arecognised expert in computer forensics, investigations and electronicevidence. Previously a team leader in the High Tech Crime team of theAustralian Federal Police, he will explain how businesses can conduct aforensic investigation in their workplace, secure vital electronic evidence andprevent data breaches from occurring in first place.

Graham Ingram, General Manager, AusCERT

As consumer habits arechanging, more Australian businesses are setting up online shoppingdestinations. At the same time, recent high profile data breaches haveheightened attention to eCommerce security. Mr Ingram, who leads the Universityof Queenslands renowned cyber security unit, will discuss emerging trends ineCommerce security and outline how banks and retailers can protect customerinformation and payment details from hacking attacks.

Michael Huggett, Director, CHD Partners (Lunch &Learn session)

Mr Huggett, a former policeofficer with NSW Police, will be holding two talks on Occupational Health &Safety (OH&S) and crime prevention. In his first session, he will examine theincrease in alcohol related crimes and outline risk mitigation strategies forthe hotel and hospitality industry. In his second seminar, a Lunch & Learnsession, Mr Huggett will take a closer look at the issue of Cash-in-Transitversus self-transportation, enabling retailers to choose the best strategy fortheir business.

Layne Hesse and Rod Sweet,Senior Security Consultants at Sinclair KnightMerz

While hospital EmergencyDepartments (ED) have historically been the focal point for security, theemergence of drug and mental health issues combined with other social impactsin the last 10 to 15 years have contributed to elevated threat levels thatimpact all areas of health care facilities. Addressing modern-dayhealthcare administrators, Mr Hesse will introduce Security Risk Management(SRM), a comprehensive risk management methodology that aims to identify,analyse and explore risk mitigation strategies in order to influence the designof the built environment of a hospital and how it is managed.

Peter De Ieso, Distribution Manager, FLIR (sponsoredsession)

Threats of terrorist attacksand vandalism pose new challenges on fencing. Mr De Ieso will discuss thelatest trends in perimeter security, and explain how technology innovationssuch as thermal cameras, geo-referencing and video analytics can be effectivelycombined. Securing an area during the daytime is onething, but what happens during the night in weather conditions such as fog,rain, snow and blinding sunshine?

Brad Godfrey, Australia and New Zealand Manager, VideoIntelligence Systems, Verint Systems (sponsored session)

Physical SecurityInformation Management (PSIM) is rapidly becoming akey consideration for public and private sector organisations looking to taketheir security operations to the next level. Mr Godfrey will define a set ofprocesses and supporting technologies for physical security management andexplain how organisations can capture information from a variety of disparatesecurity, safety and corporate systems, to enable quick correlation andanalysis of data to identify and manage response to situations in collaborationwith other security agencies.

Were proud to expand ourseminar program substantially this year with such a high calibre of industryspeakers, said Kobe Johns, Exhibition Manager for Security 2011 Exhibition atDiversified Exhibitions Australia. Visitors to the exhibition will be able to maximise their time at Security 2011with an effective platform for learning, networking and industry debate.

For further information onthe exhibition seminars and to purchase tickets, please visit
http://www.securityexpo.com.au/visit.asp?id=69&t=Seminar+Series&cid=3
Cost is $18.00 incl GST perone-hour seminar session; $38.00 incl GST for the 90min Lunch & Learnsessions (including lunch, networking and presentation). Attendance isfreeto allsponsored sessions. Space is strictly limited. Exhibitionentry and access to the show floor is free for business professionals.

About Security 2011 Exhibition

Security 2011 Exhibition isthe must-attend trade show for security professionals in Asia Pacific. Now inits 26th year, Security 2011 is expected to attract more than 4,500 visitorsfrom government and private enterprises, including security consultants,facilities managers, security and safety officers and installers. The 2010exhibition attendees had a combined buying power of more than $10 billion.

More than 110 companies havealready secured their place at Security 2011 Exhibition, including leadingbrands such as Assa Abloy, ADI Global Distribution, Mobotix, Dedicated Micros,Genetec, NESS, AXIS, Motorola, Geutebruck, Identive Group, and GallagherSecurity.

Security 2011 Exhibition is endorsed by the industrys peak body, theAustralian Security Industry Association Limited (ASIAL). Register to attend athttp://www.securityexpo.com.au

- ENDS -

AboutSecurity 2011 Exhibition & Conference

Security2011 Exhibition & Conference is the largest exhibition andconference event created specifically for the Australian security industry. Theevent, supported by the peak security industry body ASIAL, and other industryassociations, delivers an unparalleled opportunity for exhibitors to showcasesecurity solutions, products and services to a highly targeted and influentialaudience.

About Diversified Exhibitions Australia

Diversified Exhibitions is one of Australias largestexhibition organising companies with a portfolio of 30 trade and consumerexhibitions, operating in key industry sectors such as Food, Security,Building, Oil & Gas, Fitness and Retail. Diversified runs exhibitions at premier venues throughoutAustralia. Its head-office is in Melbourne. Further information: www.divexhibitions.com.au