Sigma Infotech Rolls Out Special Web Design & Design & SEO Offers to Kick Off the New Financial Year

To welcome the new financial year 2012-2013, Sydney-based Web Development & Developmen

As the business owners and managers gear up for the gruelling task of getting on top of their paperwork for the end of financial year, Sydney-based Sigma Infotech has announced special web design and SEO freebies to welcome the new financial year. This is a unique opportunity for businesses that have their websites out there but are yet to make their mark as well as those businesses that are planning to take their first step on the World Wide Web

Operating since 2006, Sigma Infotech is a top Australian web design & online marketing agency that offers the most innovative, customised and performance-oriented website design and search engine optimisation solutions for businesses, big and small. These solutions have not only helped businesses gain favourable traffic and page ranking, but also helped them build a stronger brand, expand their customer base and boost their revenues. Under this new offer, the company will be giving FREE website analysis along with SEO trial for the existing websites to help its clients understand where the site is lacking and what all design and SEO elements should be integrated to improve the sites usability, traffic, ranking and conversion rate. The company also has something to offer to the business owners that are planning to finally set up their web presence through a professional website design. For these businesses, Sigma Infotech will offer a complementary 1 month FREE SEO trial with each web design package. When working on the website analysis for a client, the web design & SEO team at Sigma Infotech reviews how well the site has been able to convert traffic into customers and sales-ready leads. During this analysis a number of factors are taken into consideration such as the navigation structure on the site, the scan-ability of the content, alt tags, keywords, fonts, bounce rate and more. At the end of the analysis, a report is handed over to the client, which gives valuable insights on how to improve the sites user experience, accessibility and conversion. As part of the SEO trial, Sigma will not charge a single cent from the client and help them to see what it feels like being on top of the SERPs. Through dedicated search engine optimisation efforts, the companys SEO team would conduct optimisation analysis and assess factors such as content quality, keywords, title tags and Meta descriptions, URL structure, and robots.txt files. These exciting offers can enable Australian companies to rope in more business through greater web dominance, a robust web design and top SEO rankings. A great website and search engine ranking can be a good start for any business, and Sigma Infotech can guarantee that.Please contact us at for further queries Sigma InfoTechAddress:Level 8, 33 York StreetSydney NSW, Australia -2000Tel: 1300782023Fax: 1300794402E-mail: sales@sigmainfotech.com.auhttp://www.sigmainfotech.com.au/websitedesign.htm

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