



Signal loud and clear from Bondi to Bronte

New Uniden cordless phone system sets long-range record

World leader in cordless phone technology, Uniden, has just set out to prove that home phones can deliver quality sound over longer distances than ever before possible in this case, more than two kilometres! Determined to demonstrate the signal clarity of the new XDECT R Series, Australia's first genuine long range and maximum coverage cordless phones, Uniden executives set up a conference phone call with one caller stationed on the sand at Bondi and another caller located at the southern end of Bronte Beach. While your average home phone user isn't likely to make calls from their beachside hang-out located more than a kilometre from the main phone base, many users do appreciate the portability of their cordless phone and the flexibility to make calls from anywhere around their home without interference. With the arrival of XDECT R Series, people who live in large houses or farms, for example, are now able to pop their cordless handset in their pocket and enjoy crystal clear reception - whether they are calling from the backyard swimming pool or the back paddock shed. Conducted on 19 January, the Uniden test utilised an XDECT R055+2 consisting of a main base and two handsets, plus four additional XDECT R005 cordless handsets. Starting from Sydney's iconic Bondi Beach, the talking range extended 2.2 kilometres to the southern end of Bronte Beach, also providing coverage to the four handsets spread throughout the hilly urban terrain in between. This unprecedented range is made possible through Uniden's world-first design which sees repeater stations incorporated into the charging base of each individual handset. Each time additional handsets are added to the system, the built-in repeater stations allow them to act as transmission points, re-transmitting the signal from the main base and extending its range even further. Further ensuring superior performance, the XDECT R cordless phone system harnesses a Diversity and High Gain Antenna. Developed following extensive research, this technology effectively eliminates drop out areas by sending out multiple signals and bouncing them off the strongest wireless paths to provide maximum coverage. Traditional cordless phone systems transmit the one signal only. Developed for homeowners seeking the ultimate solution to phone reception challenges around the home, the XDECT R Series is ideal for people working from home who may use one phone line for home use and another for business use or VoIP applications. Business users will benefit from Intercom/Announce Call Transfer functionality and the Handset Conferencing facility which enables up to seven callers to communicate together. Other key features include an Integrated Digital Answering Machine with two mailboxes as well as Do Not Disturb and Call Block functions to provide greater control over incoming calls. The Uniden XDECT R Series is available in leading department stores and electrical retailers. Customer enquiries: phone Uniden 02 9599 3355 or visit www.uniden.com.au Media note: To view how this XDECT R Series technology works please view the following tutorial: www.uniden.com.au/XDECTRpres.html Recommended retail prices: XDECT R055 + 2 \$399.95 XDECT R055 + 1 \$299.95 XDECT R005 \$129.95 (Optional Repeater Station & Handset) For review units and images please contact: Corrina Frankham or Kristine Snell Write Away Communication + Events T: (02) 9978 1400 E: corrina@writeaway.com.au; kristine@writeaway.com.au

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