StorageCraft achieves Microsoft Gold ISV Competency in the Microsoft Partner Network

SYDNEY, May 9, 2012 StorageCraft TechnologyCorporationtoday announced it has achieved a Gold ISVCompetencyin the Microsoft Partner Network, demonstrating its ability to meet Microsoftcustomers evolving needs in todays dynamic business environment.

To earn a Microsoft Gold Competency, organisations mustcomplete a rigorous set of tests to prove their level of technology expertise,have the right number of Microsoft Certified Professionals, submit customerreferences and demonstrate their commitment to customer satisfaction byparticipating in an annual survey.

StorageCraftdevelops the technology that powers itsbest-in-class backup,disaster recovery, system migrationand data protection solutions for servers, desktops and laptops, softwaretechnology that reduces downtime, improves security and stability, and lowersthe total cost of ownership for computer systems.

StorageCrafts goal is extend our global leadership in thereal-time backup, recovery and migration market by continuing to evolvesolutions that protect physical, virtual and cloud-based servers. This latestaccolade vindicates our commitment to Microsoft-based solutions and assures ourpartners and customers that they will continue to benefit from leading edgesolutions, said Greg Wyman, Regional Vice President for Asia Pacific atStorageCraft.

The Microsoft Partner Network is designed to empowersolution providers to succeed in todays business environment. By achieving theprestigious Gold competency, participating companies are provided with arich set of benefits, including increased customer visibility through brandingand accessibility, training and support, said Jon Roskill, Corporate VicePresident, Worldwide Partner Group at Microsoft Corp. We are proud to putforth a program that provides the right resources to help a companydevelop the expertise customers demand in todays competitive market and alsoprovides the community and infrastructure that can connect them to one another,lowering costs for all parties.

The Microsoft Gold Competency signifies to the market that acompany has demonstrated the highest level of skill and achievement within agiven technology specialisation. All 29 Microsoft competencies are designed tohelp differentiate a partners specific technology capabilities, helpingcustomers find solution providers quickly and easily. Each competency has aunique set of requirements and benefits, formulated to accurately represent thespecific skills and services that partners bring to the industry.

The Microsoft Partner Network is designed to equip organisationsthat deliver products and services based on the Microsoft platform with thetraining, resources and support they need to provide their customers a superiorexperience and outcomes.

About StorageCraft TechnologyCorporation

StorageCraft Technology Corporation provides best-in-classbackup, disaster recovery, system migration and data protection solutions forservers, desktops and laptops. StorageCraft delivers software products thatreduce downtime, improve security and stability for systems and data and lowerthe total cost of ownership. For more information, visit www.storagecraft.com.

For more information

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