



Students Win YouTube Competition

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Sydney, 28 October 2009 Seven students from across Australia have won a national competition hosted on the video sharing website, YouTube. Sponsored by the ACS Foundation, the competition asked IT students around Australia to create a short video about What information technology means to them.

The ICT Week Video Competition attracted national interest with over 14,000 viewers. The aim of the competition is to help raise the profile of IT enabled careers.

John Ridge of the ACS Foundation said, We are extremely pleased with the quality and variety of video entries. It bodes very well for the future career prospects of IT professionals in Australia. We were also delighted that we had more than 14,000 views of the web site and the videos.

The competition was promoted to school and university students as well as young IT professionals.

Mardi Bridges of Casterton, Victoria; Joshua Ballico of Waratah, NSW; Ben Schultz of Geelong, Victoria; Natalie Hayter of Rooty Hill, NSW; Dale Smithers of Sydney, NSW; and Matthew Berry and Paulo Nacianceno of Clovelly Park, SA, all created winning video clips.

With a video limit of 2 minutes duration, the winning clips addressed topics such as global careers, lifestyle, world problems, creativity, relationships and daily life. The video genres ranged from comedic monologues to animated cartoon clips. Of course, the central theme in all the entries was the potential of Information Technology. All the winners received an Apple iPod touch and were also awarded student membership with the Australian Computer Society. The winning videos can be viewed at: www.careersfoundation.com.au

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About the ACS Foundation: An initiative of the Australian Computer Society (ACS) the ACS Foundation was established in August 2001 to encourage private and public sponsorship of IT scholarships, higher education and research. The ACS Foundation receives funding from more than 200 sponsors including IT companies, industry associations, Government bodies, individuals and the ACS itself. Since the ACS Foundations inception, it has raised over \$23.5 million in cash and in-kind sponsorship. The ACS Foundation has awarded more than 1,650 scholarships to both high achievers and people who are disadvantaged.

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